

With Our Powers Combined



THE UNIVERSITY OF
SOUTHERN
MISSISSIPPI®



Journal Publishing in Aquila

- **Aquila launch: January 2012**
 - **First journal: February 2012**
 - **Today: 7 journals**
 - **More forthcoming**
-

Gulf and Caribbean Research

- Early years
- New developments
- Recent events



THE UNIVERSITY OF
SOUTHERN
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GULF AND CARIBBEAN RESEARCH

Publishing Marine and Coastal Science Research since 1961



Why Aquila?

- Budgetary concerns
- Benefits of online journal
- Greater exposure
- Easy to manage

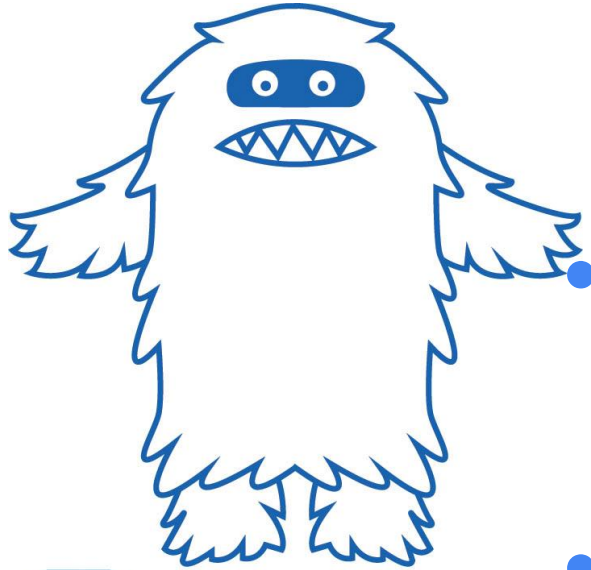
A Q U  L A

First Steps

- December 2014
 - First meeting with editors
- January – February 2015:
 - Building/designing site
- March – April 2015:
 - Training and customization using demo server
- April 27, 2015
 - GCR officially launches on Aquila

Teamwork!

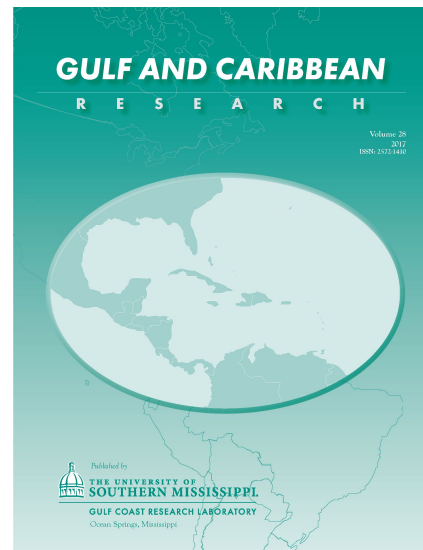
- What's a Digital Commons consultant?
- What's a Digital Commons journal?
- How do Josh and I work together?



- A handy “reference librarian” for your IR.
- A hosted journal publishing platform.
- Partner to make the IR and journals excellent!

Working with GCR

- Coming in mid-stream
 - Journal had just launched on live site
 - Project wrapping up to display italics on the article information pages
- <http://aquila.usm.edu/gcr/vol28/iss1/1/>
- Time to make the journal look its best, meet all of the editors' needs



Meeting Specific Needs

- Customized submission form allows for automatic changes

<http://aquila.usm.edu/cgi/submit.cgi?context=gcr&edbypass=1>

- Reflect the title change (2000) in the cover pages

- Pre-2000:

<http://aquila.usm.edu/cgi/viewcontent.cgi?article=1010&context=gcr>

<http://aquila.usm.edu/gcr/vol2/iss2/1/>

- Post-2000:

<http://aquila.usm.edu/cgi/viewcontent.cgi?article=1516&context=gcr>

Meeting Specific Needs

Force Open Access

Check this box if the article or publication should be open access, even if it is within the "subscription access only" timeframe.

Yes, this submission should be open access. ☐

REQUIRED Article Title

Please use Headline Style Capitalization --e.g., *The Scholarly Communication Crisis*

Enter your article title:

REQUIRED Alternate Title

This is the title that will display on the article page. HTML *italics* tags are supported.

Enter alternate title here:

REQUIRED Publication Date

Year

Short Title

Enter a shortened version of your article's title.

Shortened Title (reduced to 45 characters or less).

This will be used in the header of the final published article.

Archival Title?

Check this box if this is article was published under the archival publication title.

This article uses the archival publication title. ☐

Different levels of access

- Some items should automatically be restricted to subscribers and then become open access: Moving Wall
- Some items should be available for purchase: metadata field generates button

<http://aquila.usm.edu/gcr/vol27/iss1/3>

- Some items normally behind the moving wall should be open access: Force Open Access



Single
Articles
for Sale



Highlighting special features



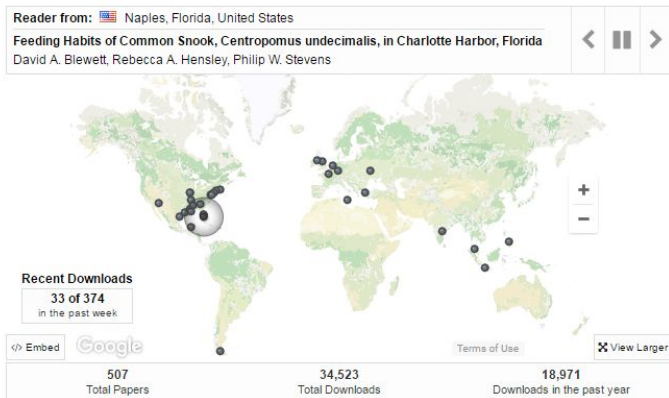
- Users should know that some items are open access-highlighted in bold on index page
<http://aquila.usm.edu/gcr/>
- Users should know when there is supplemental content, even when they land on the item from a search engine
<http://aquila.usm.edu/gcr/vol27/iss1/6/>
- Yearly special article: Ocean Reflections
http://aquila.usm.edu/gcr/ocean_reflections/
- Partnership with the GCFI

Impact



Aquila

GCR



Google

About 12,900,000 results (0.57 seconds)

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Gulf and Caribbean Research is a peer-reviewed, scientific journal published online by The University of Southern Mississippi and co-sponsored by the Gulf ...

gulf and caribbean research journal - Gulf Coast Research Laboratory
gcr.usm.edu/gulf_caribbean_research/ ▼
Gulf and Caribbean Research. Gulf and Caribbean Research is a peer-reviewed, scientific journal published online by The University of Southern Mississippi.

About This Journal | Gulf and Caribbean Research | The University of ...
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The Gulf Coast Research Laboratory (GCRL) had a 53 year history of annual publication of the peer-reviewed journal Gulf and Caribbean Research (GCR, ...

Instructions for Authors | Gulf and Caribbean Research | The ...
aquila.usm.edu • GCR ▼
In addition, by submitting material to Gulf and Caribbean Research, the author is stipulating that the material is not currently under review at another journal ...

The Power of Teamwork

Lauren

- Takes care of the nuts and bolts technical issues
 - Creating new collections
 - Resolving technical issues
 - Finding creative solutions

Josh

- Uploads content
 - Focuses on big picture goals
 - Promoting Aquila across campus
 - Recruiting new participants
 - Leading workshops and training sessions
-

The Power of Teamwork, continued

More people means more work gets done

- A support contact is almost like having an additional staff member for the IR
- Helps libraries do more with less, especially in lean budget years
- Reduces the level of technical expertise an IR manager needs to do their job
- Allows for more focus on emerging issues in academia and scholarly communication

Next Steps for Aquila

- Identifying new journals
 - Work with colleges and departments to identify other journals on campus that might be a good fit for Aquila
- GCR will serve as an example
 - Over 50-year publication history is valuable selling point for other journals
 - Excellent model of how the IR can be adapted to meet the needs of a journal's editor(s)

Questions?

Thank you!

