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1982

Children's Book Festival

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University of Southern Mississippi

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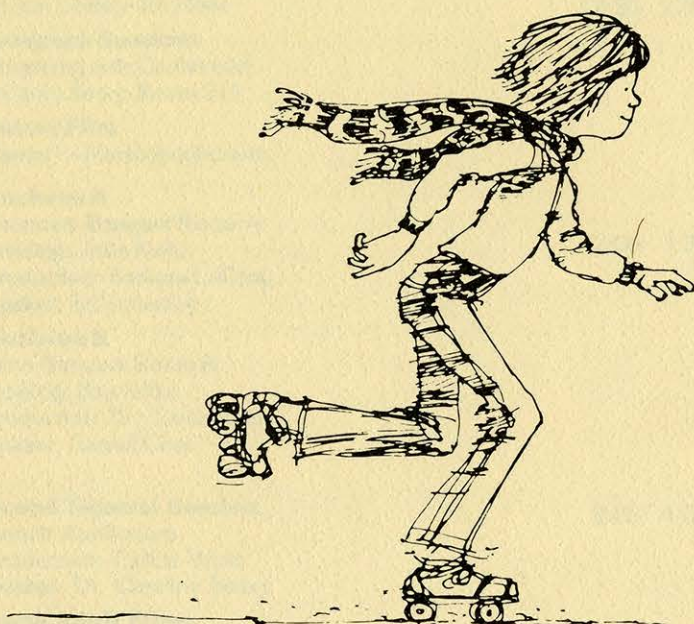
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**FIFTEENTH ANNUAL CHILDREN'S
BOOK FESTIVAL**



© 1981 by Beverly Cleary

MARCH 25-26, 1982
UNIVERSITY OF SOUTHERN MISSISSIPPI
SCHOOL OF LIBRARY SERVICE

15th ANNUAL CHILDREN'S BOOK FESTIVAL PROGRAM

Thursday, March 25, 1982

- 8:30- 4:00 **Registration-Book Sales**
Performing Arts Center
- 9:30-10:30 **First General Session**
Performing Arts Center
Presiding: Jeannine L. Laughlin
Welcome: Dr. Aubrey K. Lucas
Announcements: Dr. Onva K. Boshears, Jr.
Introduction: Dr. Joan Atkinson
Keynote Speaker: Beverly Cleary
- 10:30-12:00 **Exhibits**
McCain Library-4th Floor
- Autograph Sessions**
Performing Arts Center and
McCain Library-Room 211
- Feature Film**
"Danny"—Marsh Auditorium
- 12:30- 2:00 **Luncheon A**
Commons-Banquet Room A
Presiding: John Kelly
Introduction: Barbara LeCroy
Speaker: Ed Emberley
- Luncheon B**
Union-Banquet Room B
Presiding: Kay Miller
Introduction: Dr. Ohren Rains
Speaker: Carroll Case
- 2:30- 4:30 **Second General Session**
Bennett Auditorium
Introduction: Cathie Wintz
Speaker: Dr. Caroline Bauer
- Young Adult Films**
Cook Library-Room 202
Presiding: Kathy Austin
- 6:30- 7:00 **Cash Bar**
Coca Cola Plant-Highway 98 West (Hardy Street)
- 7:00- **Awards Banquet**
Coca Cola Plant-Highway 98 West (Hardy Street)
Presiding: Dr. Onva K. Boshears, Jr.
Invocation: Dr. William Boyd
Entertainment: "Southern Exposure"
Presentation of the University of Southern
Mississippi Medallion to Beverly Cleary by
Dr. Aubrey K. Lucas

Friday, March 26, 1982

- 8:30-12:00 **Registration-Book Sales**
Performing Arts Center
- 9:30-10:30 **Third General Session**
Performing Arts Center
Speaker: Ed Emberley
- 10:30-11:00 **Break-Book Sales**
- 11:00-12:00 **Fourth General Session**
Performing Arts Center
Speaker: Beverly Cleary
- 12:30- 2:00 **Luncheon A**
Commons-Banquet Room A
Presiding: Dr. Joseph J. Mika
Speaker: Carroll Case
- Luncheon B**
Union-Banquet Room B
Presiding: Dr. Lora A. Long
Speaker: Dr. Caroline Bauer
- 2:00- 3:30 **Newbery Awards Discussion**
Cook Library-Room 201
Discussion Leader: Becky Pearce
- Caldecott Awards: Discussion**
Cook Library-Room 202
Discussion Leader: Dr. Janie Allen
- Autograph Session**
Performing Arts Center and
McCain Library-Room 211
- 2:00- 4:00 **Children's Films**
Stout Hall-B
- Exhibits**
McCain Library-4th Floor

Books and previous festival award medallions will be on sale in the lobby of the Performing Arts Center from 8:30-4:00 on Thursday and from 8:30-12:00 on Friday.

The 1982 medallion may be purchased following the Thursday night banquet and on Friday.

*Illustration by Alan Tiegreen from RAMONA QUIMBY, AGE 8
—with permission from William Morrow and Co., copyright 1981.*

15th ANNUAL CHILDREN'S BOOK FESTIVAL

FILM SCREENINGS

FEATURE FILM

Thursday, March 25
10:30-12:00 AM
Marsh Auditorium

DANNY (color, 90 minutes)
Prod/Dir: Gene Feldman
Dist: Wombat Productions, 1980

Twelve-year-old Janie experiences a dream come true when she's allowed to help train her neighbor's pony, Danny, but complications arise in the form of Danny's owner, in the cowboy-trainer, and in an injury to Danny.

Paperback copies of the novelization of Danny are available at the booksale. Libraries which lease the film from Wombat will receive twenty free copies of the book.

YOUNG ADULT FILMS

Thursday, March 25
2:30-4:30 PM
Cook Library Conference Room

2:30
THE RAG TAG CHAMPS (color, 48 minutes)
Prod: ABC Weekend Special
Dist: ABC Wide World of Learning, 1978

Based on the novel, **Jake**, by Alfred Slate. Young Jake Wrather is in trouble. The principal suggests he be placed in a foster home unless his school attendance improves, and his baseball team will be expelled from the recreation league unless it finds a suitable coach.

3:18
THE OLD MAN'S STORY (color, 24 minutes)
Prod: Gibson Film Productions
Dist: ABC Wide World of Learning, 1979

Based on the short story by New Zealand writer Frank Sargeson. The time is 1929, the last summer the narrator spent on his uncle's farm. The boy's best friend is Bandy, an aging dairy hand. A 13-year-old orphan girl is hired to do household chores. Tragedy occurs when she is discovered in Bandy's room.

3:42
MY MOTHER WAS NEVER A KID (color, 46 minutes)
Prod/Dist: Learning Corporation of America, 1980

Based on the novel, **Hangin' Out With Cici**, by Francine Pascal. When 13-year-old Victoria Martin falls on a subway train, she awakens in 1944. She is befriended by Cici, a bobbie-soxer devoted to Frank Sinatra. When Cici invites her home, Victoria finds to her horror that Cici's mother is her own grandmother!

CHILDREN'S FILMS

Friday, March 26
2:30-4:40 PM
Stout Hall B

2:30
DRUMMER HOFF (color, 6 minutes)
Animator: Gene Deitch
Dist: Weston Woods

Based on Ed Emberley's Caldecott Winner about Drummer Hoff who "fired it off." Copies of the book are available at the booksale.

2:36
WILLIAM'S DOLL (color, 18 minutes)
Prod/Dir: Roberto Chiesa
Dist: Phoenix Films, 1981

Based on the book by Charlotte Zolotow. William, a little boy who enjoys dump trucks and football, also longs for a doll. His father tells him dolls are for girls, and his friends call him a sissy. It is William's grandfather who understands and fulfills his need.

2:54
THE TOWN MOUSE AND THE COUNTRY MOUSE
(color, 6 minutes)

Animator: Evelyn Lambart
Prod: National Film Board of Canada
Dist: Benchmark Films, 1981

Exquisitely animated with cut paper, the film retells the Aesop fable of the mice who visit each other and learn it is better to live simply in peace than in luxury amidst danger.

3:00
BOOKSTORY (color, 24 minutes)
Dist: UM Com Productions

A leprechaun and a good deal of video "magic" combine to explain the process of book printing to children. Traces the evolution of Lorna Balian's illustrated book and includes interviews with the author. Gold Camera Award—U.S. Industrial Film Festival Award of Excellence—International Television Association

3:24
SNOW WHITE AND RED ROSE (black and white, 10½ minutes)
Animator: Lotte Reiniger
Dist: Texture Films

A pioneer of film animation, Lotte Reiniger began producing films told in delicate silhouettes in the 1920's. In this film, two little girls befriend a bear that is really a prince.

3:35
GUINEA PIGS IS PIGS (color, 15 minutes)
Prod: Tom Carr and Bill Fiege
Dist: Barr Films, 1981

Based on the 1906 short story by Ellis Parker Butler. When Mike Hannery, a freight clerk, insists on charging the livestock rate to ship two guinea pigs, Mr. Morehouse leaves his pets in the freight office and begins a lengthy correspondence with the Inter Urban Express Company. In the meantime the guinea pigs increase drastically in number!

3:50
THE SILVER PONY (color, 7 minutes)
Prod: Bosustow Entertainment
Dist: Churchill Films, 1981

Based on the book by Lynd Ward. A boy living on a farm escapes in his imagination on a winged pony, bringing joy to others. When he crashes to earth, he becomes ill, to be made well again by a real pony of his own.

3:57
THE FROG KING OR FAITHFUL HENRY (color, 15 minutes)
Prod/Dist: Tom Davenport Films, 1981

A live action adaptation of the Grimm fairy tale of the king's daughter who encounters a frog that is actually a prince. Best Children's Entertainment Film, 1981 American Film Festival—Blue Ribbon

4:12
RAPUNZEL (color, 10 minutes)
Dist: Coronet / Perspective, 1981

The classic tale is retold in exquisite pastel animation. Finalist, American Film Festival
Finalist, Indiana Film Festival

4:22
A BOY, A DOG AND A FROG (color, 9 minutes)
Prod: John Sturner and Gary Templeton
Dist: Phoenix Films, 1981

Based on the book by Mercer Mayer. A boy and his dog spend the day trying to capture a lively frog. Having returned home without their prize, boy and dog are sharing a bath when the frog reappears.

4:30
MOON MAN (color, 8 minutes)
Animator: Gene Deitch
Prod: Weston Woods, 1981

Adapted from the book by Tomi Ungerer. Bored with his life, the man in the moon catches a shooting star to earth, where he's treated as an invader and sent to jail. He uses his lunar powers to escape and returns to the moon in a space ship.

UNIVERSITY OF SOUTHERN MISSISSIPPI MEDALLION

The awarding of the University of Southern Mississippi Medallion to Beverly Cleary is the highlight of the Fifteenth Annual Children's Book Festival, March 25 and 26, 1982.

The University of Southern Mississippi Medallion is awarded annually for outstanding contributions in the field of children's literature. Recipients of the Medallion include: Lois Lenski, 1969; Ernest H. Shepard, 1970; Roger Duvoisin, 1971; Marcia Brown, 1972; Lynd Ward, 1973; Taro Yashima, 1974; Barbara Cooney, 1975; Scott O'Dell, 1976; Adrienne Adams, 1977; Madeleine L'Engle, 1978; Leonard Everett Fisher, 1979; Ezra Jack Keats, 1980; Maurice Sendak, 1981. Beverly Cleary is proudly added as the fourteenth recipient.

Six silver medallions are struck: two for the recipient; one for the President of the University of Southern Mississippi; one for Dr. Lena Y. de Grummond, originator of the Collection; and two for the Collection for permanent display. In addition, a number of medallions are struck in bronze.

THE de GRUMMOND COLLECTION

The de Grummond Collection is open year round for study and research, and is housed in USM's McCain Library. The Collection features over 5,000 volumes of HISTORICAL CHILDREN'S BOOKS AND PERIODICALS. The oldest is an edition of *Aesop's Fables* published in 1530. Of particular note are nearly 300 original drawings by Kate Greenaway. The Collection also includes works by Hans Christian Andersen, Randolph Caldecott, Jacob Abbott, Juliana H. Ewing, Palmer Cox, and many others. Included among the periodicals are *St. Nicholas*, *Chatterbox*, *Aunt Judy's Magazine*, *Little Folks*, and others.

CONTEMPORARY AMERICAN WORKS FOR CHILDREN make up the heart of the Collection. They comprise over 8,000 volumes and 1,500 cubic feet of manuscripts and drawings. More than 750 authors and illustrators have contributed their work. Among the best represented are: Erick Berry, Harold Berson, Marcia Brown, Natalie S. Carlson, Betty Cavanna, Margaret Goff Clark, Barbara Corcoran, Roger Duvoisin, Seymour Fleishman, Hardie Gramatky, Nonny Hogrogrian, Alexander Key, Madeleine L'Engle, Lois Lenski, Merritt Mauzey, Shirley Rousseau Murphy, Gail Owens, Maude and Miska Petersham, Lynd Ward, and Taro Yashima. The material includes manuscripts, sketches, color separations, galley and page proofs, dummies, correspondence, and research notes. A primary goal of the Collection is to document the entire creative process from notes and sketches to published editions.

The Collection sends TRAVELING EXHIBITS to schools and libraries throughout the continental United States. Exhibits have been displayed in 34 states. Each exhibit has 18 panels featuring representative drawings and paintings.

For more information about the Collection, write:

The de Grummond Collection
Southern Station, Box 5148
Hattiesburg, MS 39406-5148

BEVERLY (BUNN) CLEARY

The fourteenth recipient of the University of Southern Mississippi Medallion was born in McMinnville, Oregon, on April 12, 1916, to Chester and Mable Bunn. Beverly B. Cleary's early years were spent on a farm near the small town of Yamhill, Oregon. As Yamhill did not have a library, Mrs. Bunn persuaded the Oregon State Library to send books regularly to Yamhill. This was Mrs. Cleary's first exposure to books.

The Bunn family moved to Portland, Oregon, where Mrs. Cleary attended elementary and secondary school. She had difficulty with reading in her early years, but developed into an adept and avid reader in the third grade. Mrs. Cleary's childhood frustrations in not finding humorous books concerning ordinary children deeply influenced her later writing.

Beverly B. Cleary received her B.A. degree from the University of California, Berkeley, in 1938. The following year she received a B.A. in librarianship from the University of Washington. She served as a children's librarian in Yakima, Washington, until her marriage in 1940 to Clarence T. Cleary. As a librarian, she worked with many children who were looking for the same humorous stories that she had craved as a girl.

The Clearys soon moved to California, where Mrs. Cleary served as Post Librarian at the Oakland Army Hospital during World War II.

Henry Huggins (Morrow, 1950) was Mrs. Cleary's first attempt at professional writing. She decided to write the kind of story that she had wanted to read as a child. *Henry Huggins* was immediately popular with children. In later writings, characters such as Ellen, Beezus, Otis, Ribs, Socks, Ralph, and Ramona have come to life, delighting children all over the world.

Mrs. Cleary's popularity with children is unrivaled. She has won more than twenty-five child-voted awards. One of her earliest such honors was the Dorothy Canfield Fisher Children's Book Award of Vermont for *Fifteen* (Morrow, 1956), presented to Mrs. Cleary in 1958. She has won the Pacific Northwest Library Association Young Reader's Choice Award (five times) and the Nene Award of Hawaii (five times). Mrs. Cleary was the first winner of the Texas Bluebonnet Award for *Ramona And Her Father* (Morrow, 1977) in 1981.

The American Library Association selected Mrs. Cleary as the recipient of the Laura Ingalls Wilder Award in 1975. *Ramona And Her Father* was chosen as a Newbery Honor Book in 1978 and as a *Boston Globe-Horn Book* Honor Book in the same year. The Catholic Library Association named Mrs. Cleary the recipient of the prestigious Regina Medal in 1980. Her latest publication, *Ramona Quimby, Age 8* (Morrow, 1981), is Mrs. Cleary's twenty-fifth title to be published by William Morrow & Company. *Ramona Quimby, Age 8* has been selected as a Newbery Honor Book for 1982.

Sales of Mrs. Cleary's hardcover titles have exceeded 3.2 million copies. Her books have appeared in many languages in over ten countries. Television programs based on the *Henry Huggins* series have been produced in Japan, Denmark, and Sweden.

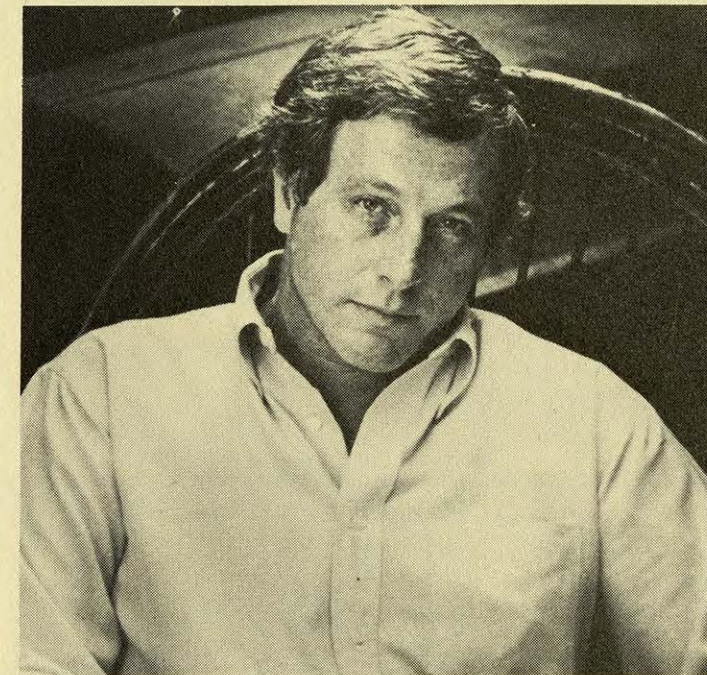
The Clearys, parents of twins (boy and girl), reside in Carmel, California.



"Kids are missing a tremendous part of life if they don't read. You have to get them started early so that it becomes a habit."

These words explain the primary mission of DR. CAROLINE FELLER BAUER, the author of five books, who also was the ALA Publishing Department's best-selling author for 1978 with her *Handbook for Storytellers*. Her most recent book, *My Mom Travels A Lot* (Warne, 1981), illustrated by Nancy Winslow Parker, was named one of Ten Best Illustrated Books by *The New York Times*. (The book is affectionately dedicated to her 12-year-old daughter, Hilary.) Her next work, *This Way to Books*, is a compendium of the unique programs and activities she uses to get children excited about reading. It will be published by the Wilson Company this spring.

Dr. Bauer is a graduate of the Library School at Columbia University and she has worked as a librarian in New York and Colorado. She received her Ph.D. in Speech from the University of Oregon, where she eventually became an associate professor and won the 1968 Ersted Award for Distinguished Teaching.



ED EMBERLEY is a well-known name in the field of children's books. He has been the recipient of the highest awards in the field, including the Caldecott and the Caldecott Honor Book Awards. His books have been praised by many. *The New York Times* over the years has chosen Emberley books among its annual selections for the "Best Illustrated Books of the Year," and many of Mr. Emberley's books have been selected by the American Library Association for the annual Notable Children's Book lists. But the Emberley success story is not limited to the praise of critics or to awards and honors. His work has reached schools, libraries, bookstores, and homes because Ed Emberley can turn anyone into an "artist."

Mr. Emberley's wife, Barbara, has worked as a librarian at Brown University and has frequently joined forces with Mr. Emberley on book projects. Michael and Rebecca, their children, have also helped their father's book projects move from the beginning idea to completion. Michael is now writing and publishing books of his own, and Rebecca is working on several book ideas herself. The Emberley family is very much a part of the children's book world.

Barbara and Ed Emberley currently reside in a 1690 saltbox house in Ipswich, Massachusetts.



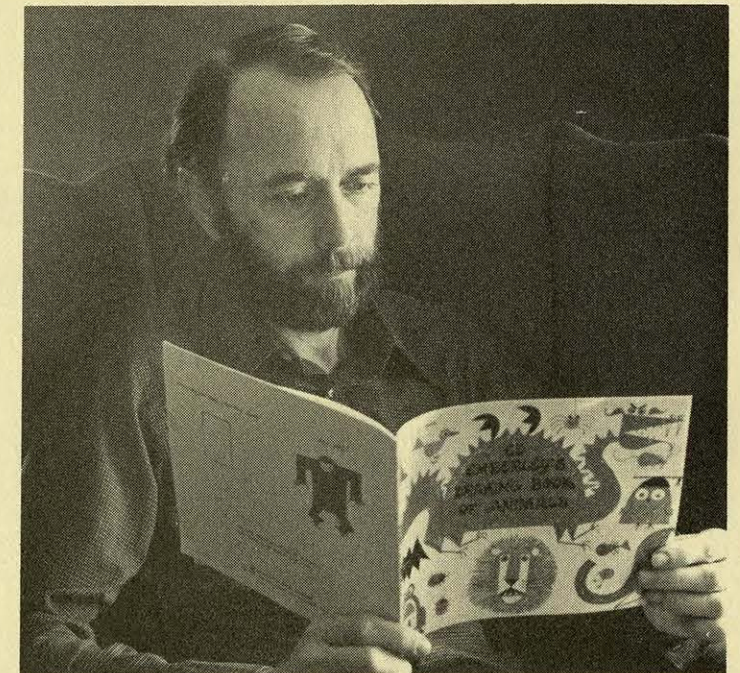
CARROLL CASE is a native of Lincoln County (Brookhaven). He currently lives in McComb and is president of a banking institution.

Mr. Case draws his inspiration from Mark Twain and tries to write so that readers can identify with the characters and events.

Carroll Case has written three memoirs: "Youth: A Memory," "Rebecca," and "Grapevines, Rabbit Tobacco and a Bogue Chitto Red," and is now working on another short story, "A Jap Rifle and a Ruptured Duck," which will be about mental illness.

Mr. Case is president of First Federal Savings and Loan in McComb, and enjoys his three careers—those of businessman, artist, and author.

"I work at the bank for eight hours each day, and then I go home to write or paint another eight hours. I don't consider my art of writing a hobby since I do it full time. It's a second profession."



15th Annual Children's Book Festival Personalities

Dr. Janie Allen, Associate Professor
Curriculum and Instruction, USM

Dr. Joan Atkinson, Associate Professor
Graduate School of Library Service,
University of Alabama

*Kathy Austin, Media Specialist
Teaching Learning Resource Center, USM

*Dr. Onva K. Boshears, Dean
School of Library Service, USM

Dr. William D. Boyd, Associate Professor
School of Library Service, USM

*Ann Broughton, Graduate Student
School of Library Service, USM

Dr. Edward A. Garcia, Assistant Professor
School of Library Service, USM

*John Kelly, Curator
de Grummond Collection, USM

*Caroline A. Killens
Librarian III, Cook Library, USM

V. Kay Laughlin, Student,
Early Childhood Development, USM

*Jeannine L. Laughlin, Festival Program
Director and Assistant Professor,
School of Library Service, USM

Barbara LeCroy, Director
Curriculum Lab, USM

Gary Long, Graduate Student,
School of Library Service, USM

Dr. Lora A. Long, Associate Professor Emerita,
School of Library Service, USM

Dr. Aubrey K. Lucas, President
University of Southern Mississippi

*Dr. Joseph J. Mika, Assistant Dean
School of Library Service, USM

*Kay Miller, Associate Director
Cook Library, USM

Becky Pearce, Special Programs Consultant
Mississippi Library Commission

Dr. Ohren Rains, Associate Professor
Curriculum and Instruction, USM

Lois N. Upham, Assistant Professor
School of Library Service, USM

Cathie Wintz, President
Library Science Student Association,
School of Library Service, USM

* Program Committee

BOOKS WRITTEN BY BEVERLY CLEARY

BEAVER AND WALLY. Berkley, 1963.

BEEZUS AND RAMONA. illus. by Louis Darling. Morrow, 1955.

ELLEN TEBBITS. illus. by Louis Darling. Morrow, 1951.

EMILY'S RUNAWAY IMAGINATION. illus. by Beth and Joe Krush. Morrow, 1961.

FIFTEEN. illus. by Beth and Joe Krush. Morrow, 1956.

HENRY AND BEEZUS. illus. by Louis Darling. Morrow, 1952.

HENRY AND RISBY. illus. by Louis Darling. Morrow, 1954.

HENRY AND THE CLUBHOUSE. illus. by Louis Darling. Morrow, 1962.

HENRY AND THE PAPER ROUTE. illus. by Louis Darling. Morrow, 1957.

HENRY HUGGINS. illus. by Louis Darling. Morrow, 1950.

HERE'S BEAVER. Berkley, 1961.

THE HULLABALOO ABC. illus. by Earl Thollander. Parnassus, 1960.

JEAN AND JOHNNY. illus. by Beth and Joe Krush. Morrow, 1959.

LEAVE IT TO BEAVER. Berkley, 1960.

THE LUCKIEST GIRL. Morrow, 1958.

MITCH AND AMY. illus. by George Porter. Morrow, 1967.

THE MOUSE AND THE MOTORCYCLE. illus. by Louis Darling. Morrow, 1965.

OTIS SPOFFORD. illus. by Louis Darling. Morrow, 1953.

RAMONA AND HER FATHER. illus. by Alan Tiegreen. Morrow, 1977.

RAMONA AND HER MOTHER. illus. by Alan Tiegreen. Morrow, 1979.

RAMONA QUMBY, AGE 8. illus. by Alan Tiegreen. Morrow, 1981.

RAMONA THE BRAVE. illus. by Alan Tiegreen. Morrow, 1975.

RAMONA THE PEST. illus. by Louis Darling. Morrow, 1968.

THE REAL HOLE. illus. by Mary Stevens. Morrow, 1960.

RIBSY. illus. by Louis Darling. Morrow, 1964.

RUNAWAY RALPH. illus. by Louis Darling. Morrow, 1970.

THE SAUSAGE AT THE END OF THE NOSE. Children's Book Council, 1974.

SISTER OF THE BRIDE. illus. by Beth and Joe Krush. Morrow, 1963.

SOCKS. illus. by Beatrice Darwin. Morrow, 1973.

TWO DOG BISCUITS. illus. by Mary Stevens. Morrow, 1961.

We wish to extend special thanks to the following companies who made their films available for screening at the Children's Book Festival:

ABC Wide World of Learning
1330 Avenue of the Americas
New York, New York, 10019

Phoenix Films
470 Park Avenue South
New York, New York 10016

Barr Films
Post Office Box 5667
Pasadena, CA 91107

Texture Films
1600 Broadway
New York, New York 10019

Benchmark Films
145 Scarborough Road
Briarcliff Manor, New York 10510

Tom Davenport Films
Route 1, Box 124
Delaplane, VA 22025

Churchill Films
662 N. Robertson Blvd.
Los Angeles, CA 90069

UM Com Productions
810 Twelfth Avenue South
Nashville, TN 37203

Coronet / Perspective
65 E. South Water Street
Chicago, IL 60601

Weston Woods
Weston, CT 06883

Learning Corporation of America
1350 Avenue of the Americas
New York, New York 10019

Wombat Productions
Little Lake, Glendale Road
Post Office Box 70
Ossining, New York 10562