Outreach

- Outreach is as broad as campus wide distribution of marketing materials, but also as intimate as one-on-one conversations, and presentations at college or departmental meetings.
- Buy-in has been easy because each item is presented in the context of the larger service.
- The service also takes workload, pressure, and strain off of the faculty member. This is a key selling point. “We do all the work for you”, seems to really be the key to our success.

Service

- 20 to 30 minute in person consultation, with up to date CV.
- Set up of Google Scholar and ORCID, (ORCID is populated by us).
- Talk about Research Commons, UTA Institutional Repository.
- Collect post-prints and pre-prints on the spot if possible.
- Metrics discussed: Citations, usage captures, social media, Journal Level (JCR and SJR), author level, (h-index, g-index) Also discussed: Journal acceptance rates, what disciplines are citing their work, and citation progress over time.
- Software used: PlumX, Google Scholar, Publish or Perish, Sherpa Romeo, Journal Citation Reports, (Web of Science), and Scientific Journal Rankings (SCImago). We also consult Cabell’s and DOAJ for acceptance rates.
- Reports can take anywhere from 2 weeks to 2 months depending on faculty status, needs, and number of published items.

How We Measure Success

Faculty use the report for:
- Yearly evaluation.
- Third year review.
- Tenure and promotion packet
- Post tenure review.

Faculty gain:
- A better understanding of the new digital realm of scholarly communication.
- A firm grasp on their citation metrics, and how these metrics progress over time.
- A broader understanding of how to disseminate their scholarship to tell their research story...

Boost Your Scholarly Impact Research Guide:
libguides.uta.edu/scholarlyimpact