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Virtual Resources, ADA, and Web Accessibility Compliance: Is There Help? Yes!

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Virtual Resources, ADA, and Web Accessibility Compliance

Is There Help? Yes!

As libraries continue to expand their virtual resources, they are given the task of compliance with the American Disabilities Act as well as following the web accessibility standards listed in the Revised 508 Compliance or the Web Content Accessibility Guidelines (WCAG) 2.0 Standards. One difficult part of working with the web accessibility standards is determining how to correctly update our resources to meet both these standards and also provide instruction. Each library will need to determine its answer, along with determining its library-wide expectations. I will present what current research has shown to be the most effective instructional approach for research guides and what WCAG 2.1 standards librarians can easily incorporate into their library's research guides and tutorials. During my research process, I created a LibGuide content strategy and web accessibility checklist. While creating this checklist, I purposely designed it as a tool that any librarian could use to confirm whether they had met both their instructional and accessibility standards. During the presentation, I will highlight several key standards, helpful accessibility evaluation tools, and specifically how the checklist can be altered for other instructional resources.

Virtual Resources, ADA, and Web Accessibility Compliance: Is There Help? Yes!

Justin Easterday

Education and Human Sciences Librarian

The University of Southern Mississippi – Gulf Coast Library

What is a Disability?

- According to the ADA, "a person with a disability as a person who has a physical or mental impairment that substantially limits one or more major life activity."
 - https://adata.org/faq/what-definition-disability-under-ada
- The World Health Organization (2020) estimates that about 15% of the global population lives with some form of disability.
 - https://www.who.int/news-room/fact-sheets/detail/disability-and-health
- Students ages 3–21 who received special education services under the Individuals with Disabilities Education Act (IDEA) was 7.2 million, or 15 percent of all public school students (2020-2021).
 - https://nces.ed.gov/programs/coe/indicator/cgg/students-with-disabilities



What is a Disability: K-12

$S \stackrel{\text{Notional Center for}}{=} NCES_{Education Statistics} \equiv MENU$: Search
Preprimary, Elementary, and Secon	ndary Education	
Modify figure	Bar Table	
Disability type		Percent
Specific learning disability		33
Speech or language impairment		19
Other health impairment ¹		15
Autism		12
Development delay		7
Intellectual disability		6
Emotional disturbance		5
Multiple disabilities		2
Hearing impairment		1

NCES - Students With Disabilities: https://nces.ed.gov/programs/coe/indicator/cgg/students-with-disabilities

American Disabilities Act

- "The Americans with Disabilities Act was passed by Congress in 1990. It was amended by Congress in 2008. This is the law that protects the civil rights of people with disabilities in many aspects of public life."
- "Title: Nondiscrimination on the Basis of Disability: Accessibility of Web Information and Services of State and Local Governments
 - The Americans with Disabilities Act (ADA) states that: no qualified individual with a disability shall, by reason of such disability, be excluded from participation in or be denied the benefits of services, programs, or activities of a public entity, or be subjected to discrimination by any such entity"



Section 508 of the Rehabilitation Act of 1973

- Objective: To set standards that places requirements to ensure electronic and information technology maintain compatibility with assistive technology used by individuals with physical, sensory, and cognitive disabilities.
- Section 508 was added to the Rehabilitation Act in 1998, which required "Federal agencies to make their electronic and information technology (EIT) accessible to people with disabilities"
- In 2017, Section 508 was revised to state: "Electronic content shall conform to Level A and Level AA Success Criteria and Conformance Requirements in WCAG 2.0."



The W3C and the WCAG



- World Wide Web Consortium (W3C) is an international community of developers, who developed open standards that are designed to ensure accessibility in the long term grown of the web
- W3C is organized to have seven elected members act as the Board of Directors, the governing body of the non-profit organization
- In 1999 the Web Content Accessibility Guideline (WCAG) 1.0 was recommended and with the goal to promote accessibility in the web content
- In 2008 the W3C recommended the WCAG 2.0 Guidelines and then in 2018 they recommended the 2.1 guidelines, which just extends what is stated in 2.0 guidelines



Current WCAG 2.1 Guidelines

- Designed around four principles:
 - Perceivable: Presented in ways a users can understand and comprehend
 - Operable: Components and navigation can be used by all users
 - Understandable: All users can understand the information
 - Robust: Can be interpreted by variety of user agents
- Uses three different success criteria levels: A (lowest), AA, and AAA (highest)
 - Revisited Section 508 follows success criteria level A or AA



How Can Non-Web Designers Help?

- Perceivable: Presented in ways a users can understand or understand
 - Text Alternatives (Alt Text), Time-based Media (captions), Adaptability (present information in alternative method)
- Operable: Components and navigation can be used by all users
 - Enough Time (timing on moving images), Seizures and Physical Reactions (no flashing more than 3 times in 1 second), Navigable (headings, link purpose, titles)
- Understandable: All users can understand the information
 - Readable (can all users understand information), Consistent Navigation (organized content)





Display: Font and Pictures

- Font should be in a readable font type (Guideline 3.1) and at the correct reading level (Guideline 3.1.5, Level AAA)
- Contrast (Guideline 1.4.3, Level AA) text and images of text has contrast ratio of at least 4.5:1
- Operable: Pause, Stop, Hide (Guideline 2.2.2, Level A) and usability studies, limit the amount of movement of text and decorative images.
 - If it starts automatically, last more than five seconds, provide an option to pause, stop, or hide



Virtual Resources, ADA, and Web Accessibility Compliance: Is There Help? Yes!

Friday, Oct 14 | 10 - 11 A

As libraries continue to expand their virtual resources, they are given the task of compliance with the American Disabilities Act as well as following the web accessibility standards listed in the Revised 508 Compliance or the Web Content Accessibility Guidelines (WCAG) 2.0 Standards. One difficult part of working with the web accessibility standards is determining how to correctly update our resources to meet both these standards and also provide instruction. Each library will need to determine its answer, along with determining its library-wide expectations. This presentation will include what current research has shown to be the most effective instructional approach for research guides and what WCAG 2.1 standards librarians can easily incorporate into their library's research guides and tutorials, and will highlight several key standards, helpful accessibility evaluation tools, and specifically how the checklist can be altered for other instructional resources.

JUSTIN EASTERDAY

MLA/SELA JOINT CONFERENCE 2022



Display: Font and Pictures

- Attempt to avoid unusual jargon (Guideline 3.1.3 Unusual Words, Level AAA)
- Abbreviations (Guideline 3.1.4, Level AAA): Example: Interlibrary Loan, or ILL
 - Since ILL is so frequently used with patrons, clearly introduce Interlibrary Loan as ILL in each new box, image description. The constant introduction of Interlibrary Loan is called ILL is incase a screen reader skips over the first introduction.
- For images that present information, they can be considered as complex images which needs the correct text alternatives.



Text Alternative (Alt Text)

- Is an alternate route that screen readers use to describe an provided image (Guideline 1.1.1, Level A)
- For images that presents more complex information a user, a creator needs to be able to describe that image and all needed details in text
- For the more decoration or images that do not present information no need to add alt text
- One of the best resources is the <u>W3C: An alt Decision Tree</u>, a Yes or No tree written for the general public



W3C: An alt Decision Tree

Design & Develop

Tii	ns	for	Writing	
	22	101		

Tips for Designing

Tips for Developing

Audio & Video Media

Tutorials

Page Structure

Menus

Images

Informative Images

Decorative Images

An alt Decision Tree

in <u>Images Tutorial</u>

Overview

This decision tree describes how to use the alt attribute of the element in various situations. For some types of images, there are alternative approaches, such as using CSS background images for decorative images or web fonts instead of images of text.

Does the image contain text?

No:	Yes:
Continue.	 and the text is also present as <i>real</i> text nearby.
	Use an empty alt attribute. See <u>Decorative Images</u> .
	• and the text is only shown for visual effects.
	Use an empty alt attribute. See <u>Decorative Images</u> .
	• and the text has a specific function, for example is an icon.

W2C An alt Decision Tree: https://www.w3.org/WAI/tutorials/images/decision-tree/

Reflective Question: Book Covers

An alt Decision Tree

in <u>Images Tutorial</u>

Overview

"and the text is also present as *real* text nearby" refers to text that This decision tree describes he immediately near the image

rious siti images, there are alternative approaches, such as using CSS background images for decorati instead of images of text.

Does the image contain text?

No: Continue.

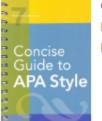
Yes:

• ... and the text is also present as *real* text nearby. Use an empty alt attribute. See <u>Decorative Images</u>.

• ... and the text is only shown for visual effects.

Use an empty alt attribute. See <u>Decorative Images</u>.

• ... and the text has a specific function, for example is an



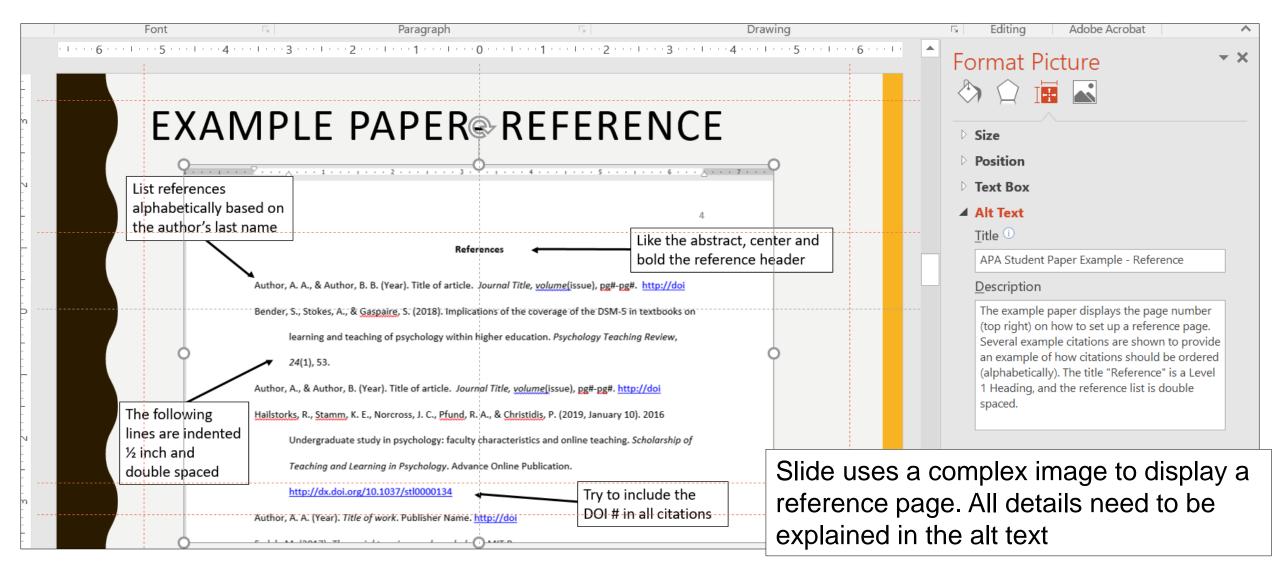
Concise Guide to APA Style by American Psychological Association Staff f ISBN: 9781433832734 Publication Date: 2019

Manua

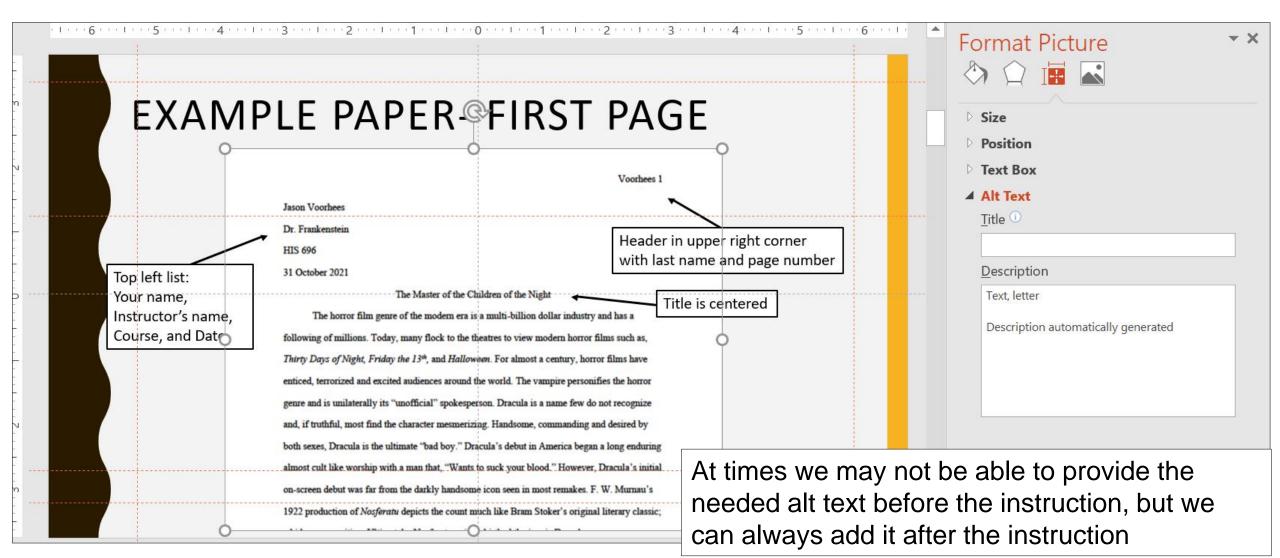
Publication Manual of the American Psychological Association by American Psychological Association 🕤 ISBN: 9781433832161 Publication Date: 2019



Complex Image: Intro APA Citation



Complex Image: Intro MLA Citation



Time-Based Media: Captions

- Screen shot is from a video of the APA Citation PowerPoint
- Although the captions are small in this screen shot, it is synchronized to my voice in the video (Guideline 1.2.2, Level A)
- No flashes than may have seizure reaction (Guideline 2.3.1, Level AAA)
- The video does highlight the discussion topic (usability)

Lucida, size 10

- Double-Spaced- Including the reference list
- There should be one (1) space between sentences, <u>but</u> check with your instructor to see
- Standard One (1) inch margins
- Suggested Main Sections in a Student Paper:
 - Title- Have: title of paper (should be focused and concise), author, institutional affiliation, cour instructor, and the due date
 - Abstract- Suggested to be no more that 250 words
 - Main Body/Text
 - Reference List

main body or the text, and then a reference list.





Applying to Online Resources

Example Resource - Course-Connected LibGuide: Find Journals

When Updating a Research Guide: Find Journal

Faueetrd Juolnars

Sciaol Wrok

Siacol Wrok is eth pemreir jaounrl of the scioal work psiosrefon. Wdliey raed by pitenaortcris, fcutlay, nad sdtuents, it is eth ofacifil inrauol of NSAW. Scioal Wrok is dceitaedd to iopvirmng pcicarte nad aadnivncg keodglwne in sioacl wrok and sicaol welrafe. tsl alrcites yelid nwe intighss itno estaheilbsd percictas, etvaulae wne tuhgcneies and resacreh, enaxmie cnruret soaicl poermlbs, and binrg soeuris citrcail alsiynas to baer on poblemrs in teh pesofirson. Moajr emailpss is peacld on siaocl pcioly dna hte sunoloits to soeiurs hamun plrmboes.

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To screah rof jlnuroas by tilte, sue eheitr eth Jnroual Scearh tool or teh Aavencdd Scraeh tool. ehT ristues will be hte smae.

Jroanul Secrah

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- 2. Type eht ttile of teh juranol, mnagaize, or npaesepwr.
 - Eprext ipt: To gte more pcisree rltuess, esconle eht tltie in qioottaun makrs.
- 3. Clcik the sacreh botutn.

Acavnded Sraech

- 1. In eth Drsovciey Tool, go to Aancvded Saecrh.
- 2. Open hte Any field mneu nad secelt Title.
- 3. Type the tlite of eth jrnaoul, manzaige, or nweepspar.

Exrpet tpi: To get mroe pisrcee rtluess, eosclne teh title in qtituaoon makrs.

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4. Open het Rcroeuse Tpye menu nad sceelt Jualonrs.

The Current Research Guide Tab: Cons

Featured Journals

Social Work

Social Work is the premier journal of the social work profession. Widely read by practitioners, faculty, and students, it is the official journal of NASW. Social Work is dedicated to improving practice and advancing knowledge in social work and social welfare. Its articles yield new insights into established practices, evaluate new techniques and research, examine current social problems, and bring serious critical analysis to bear on problems in the profession. Major emphasis is placed on social policy and the solutions to serious human problems.

Social Work Research

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Social Work Research publishes exemplary research to advance the development of knowledge and inform social work practice. Widely regarded as the outstanding journal in the field, it includes analytic reviews of research, theoretical articles pertaining to social work research, evaluation studies, and diverse research studies that contribute to knowledge about social work issues and problems.

Finding Journals by Title

To search for journals by title, use either the Journal Search tool or the Advanced Search tool. The results will be the same.

Journal Search

1. In the Discovery Tool, click Journal Search in the top navigation menu.

2. Type the title of the journal, magazine, or newspaper.

Expert tip: To get more precise results, enclose the title in quotation marks. 3. Click the search button.

Advanced Search

1. In the Discovery Tool, go to Advanced Search.

- 2. Open the Any field menu and select Title.
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- 5. Click the Search button.

Results

If a matching title is found, the search results will indicate at a glance if the title is available in print, online, or both. Click the title for more information about all formats.

Expert tip: The date displayed immediately I journal began publication. It is not the dates

When viewing the full record for the journal, show you each of the databases with full tex

When viewing the full record for the journal, library have the title, its location within the lit

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the libraries in print (paper or microform) or full-text online or both. Sometimes, older issues are only available in print and newer issues are only available online, so it's important to check dates of coverage for ear format. Journal Search Use the Journal Search tool in Discovery Tool to discover journals by title or ISSN, in	A journal m	ay be available in one or more of
issues are only available in print and newer issues are only available online, so it's important to check dates of coverage for ear format. Journal Search Use the Journal Search tool in Discovery	the libraries	s in print (paper or microform) or
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Tool to discover journals by title or ISSN, in	Use the Jou	urnal Search tool in Discovery
	Tool to disc	over journals by title or ISSN, in
either physical or electronic format.	either phys	ical or electronic format.

Periodicals Directories

Search a periodicals directory for information

Three columns, text in large sections, no accessibility headers, content box titles violates color contrast ratio (3.14), no images

The Current Research Guide Tab: Pros

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Advanced Search

1. In the Discovery Tool, go to Advanced Search.

- 2. Open the Any field menu and select Title.
- 3. Type the title of the journal, magazine, or newspaper.

Expert tip: To get more precise results, enclose the title in quotation marks.

- 4. Open the Resource Type menu and select Journals.
- 5. Click the Search button.

Results

If a matching title is found, the search results will indicate at a glance if the title is available in print,

online, or both. Click the title for more information about

Expert tip: The date displayed immediately below the title journal began publication. It is not the dates to which the

When viewing the full record for the journal, scroll down show you each of the databases with full text available,

When viewing the full record for the journal, scroll down to the section called *Locations* to see which library have the title, its location within the library, and the call number.

About Journals

the libraries in print (paper or microform) or full-text online or both. Sometimes, older issues are only available in print and newer issues are only available online, so it's important to check dates of coverage for each
issues are only available in print and newer issues are only available online, so it's
issues are only available online, so it's
important to check dates of coverage for each
format.
Journal Search
Use the Journal Search tool in Discovery
Tool to discover journals by title or ISSN, in
either physical or electronic format.

Periodicals Directories

Content is organized (navigation), titles reflect contents, directions are short step-by-step, links are part of sentence

areas. Ulrich's records provide data points

such as ISSN, publisher, language,

subject abstracting & indexing coverage

Usability Study Suggestions: Research Guide

- To help avoid overwhelming the user's Cognitive Load (too much presented for the working memory), change to a two-column design
- Attempt to write for the web, shorter paragraphs, bulleted points
- Include database or journal, reinforces which resource
- If possible, support text with images
- Using directional or highlight the discussion point

Journal Search

Use the Journal Search tool in Discovery Tool to discover journals by title or ISSN, in either physical or electronic format.

Search

Featured Journals

• Journal of Behavioral Education

The Journal of Behavioral Education is a peer-reviewed scholarly journal whose target audience is educational researchers and practitioners including general and special education teachers, school psychologists, and other school personnel.

Administration in Social Work

Human Service Organizations is a leading, peer-reviewed journal dedicated to current research and practice in nonprofit and public sector human service organizations. Since 1977, it has provided timely and relevant research for human service managers, researchers and educators (originally established as Administration in Social Work).

Journal of Social Work Education

Journal of Social Work Education (JSWE) is a refereed professional journal concerned with education in social work and social welfare. Its purpose is to serve as a forum for creative exchange on trends, innovations, and problems relevant to social work education at the undergraduate, master's, and postgraduate levels.

Social Work

Publishes articles on all aspects of social work and social welfare that yield new insights into established practices, evaluate new techniques and research, examine current social problems, or provide critical analysis on problems in the

Finding Journals by Title

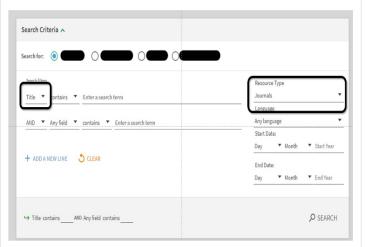
To search for journals by title, you can use the Advanced Search option, which will provide the same results if you use the Journal Search option.

Using the Advanced Search option

- 1. In catalog, next to the search bar select the Advanced Search option.
- 2. Open the Any field list and select Title.
- 3. Type in the title of the journal, magazine, or newspaper.
- 4. Open the Resource Type list and select Journals.
- 5. Click on the magnifying glass icon to begin the search.

Librarian Tip:

• To get more precise results, enclose the title in quotation marks (Example: "Journal Title").

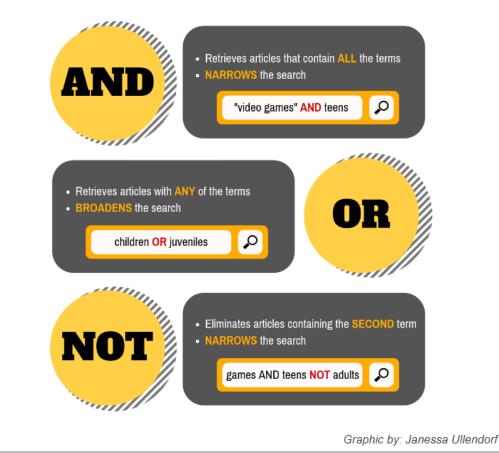


Example: Infographics

- An image can replace several sections of text a user would need to read
- Presenting both provides does provide some adaptability (Guideline 1.3) because information is presented in different options
- Meets needed color contrast (Guideline 1.4.1, Level AA)
- Current design also assists the Visual and Reading/Writing learners
- This infographic is a complex image because it does present new information that is not stated in the text

Use the Boolean Operators AND, OR and NOT to refine your search:

- Operator AND narrows a search (fruits AND vegetables)
- Operator OR widens a search (fruits OR vegetables)
- Opterator NOT excludes a term from the results (fruits NOT apples)



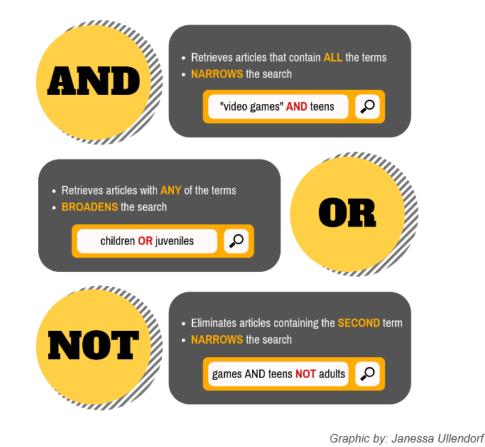
Example: Infographics

Alt text:

Infographic of three Boolean operators: and, or, and not in yellow circles with gray lines. Next to operator And yellow circle and is a gray box with two bullets explaining how it refines the search it retrieves articles that contain the terms and narrows the search, with an example "video games" AND "teens" in a search window. There is a gray box next to the operator "or" with an explanation of how it helps refine the search it retrieves articles with ANY of the terms and broadens the search, and example "children OR juveniles" in a search window. And next to the not operator yellow circle is a gray box with two bullets explaining how it refines the search it eliminates articles containing the second term and narrows the search, and "games AND teens NOT adults" in the search window.

Use the Boolean Operators AND, OR and NOT to refine your search:

- Operator AND narrows a search (fruits AND vegetables)
- Operator OR widens a search (fruits OR vegetables)
- Opterator NOT excludes a term from the results (fruits NOT apples)







Headers and Labels

- Success Criterion 2.4.6, Level AA
 - "Headings and labels describe topic or purpose."
- Similar to headings in papers, accessibility headers help separate sections or topics
- If using several heading levels, they always need to follow a numerical order,
- In LibGuides Headings are set to different font sizes, a common error is using the Headings option to just change the font size
- It also provides screen readers the option to skip from one header to the next, letting a person skim through a text heavy webpage
- In LibGuides since no headers can be added to book descriptions, the screen reader will read the entire description, no option to skip to a certain point
- LibGuide presets the tab has a Heading 1 and each content box title as a Heading 2



Finding Journals by Title

To search for journals by title, use either the Journal Search tool or the Advanced Search tool. The results will be the same.

Journal Search

- 1. In [Catalog Title], click Journal Search in the top navigation menu.
- 2. Type the title of the journal, magazine, or newspaper.

Expert tip: To get more precise results, enclose the title in quotation marks.

3. Click the search button.

Advanced Search

- 1. In [Catalog Title], go to Advanced Search.
- 2. Open the Any field menu and select Title.
- 3. Type the title of the journal, magazine, or newspaper. Expert tip: To get more precise results, enclose the title in quotation marks.
- 4. Open the Resource Type menu and select Journals.
- 5. Click the Search button.

Results

If a matching title is found, the search results will indicate at a glance if the title is available in print, online, or both. Click the title for more information about all formats.

Expert tip: The date displayed immediately below the title in the search results is the date that the journal began publication. It is not the dates to which the Libraries have access.

When viewing the full record for the journal, scroll down to the section called *View Online*. This will show you each of the databases with full text available, including the dates available in each database.

When viewing the full record for the journal, scroll down to the section called *Locations* to see which

Finding Journals Content Box Title {Heading 2}

- 1. In [Catalog Title], select the Journal Search option in the top navigation menu.
- 2. Type in the title of a journal, magazine, or newspaper.
- 3. Click on the magnifying glass icon or press enter to begin the search.

Librarian Tip: {Heading 4}

• To get more precise results, enclose the title in quotation marks (Example: "Journal Title").

Using the Advanced Search Option {Heading 3}

- 1. In [Catalog Title], next to the search bar select the Advanced Search option.
- 2. Open the Any field list and select Title.
- 3. Type in the title of the journal, magazine, or newspaper.
- 4. Open the Resource Type list and select Journals.
- 5. Click on the magnifying glass icon to begin the search.

Librarian Tip: {Heading 4}

• To get more precise results, enclose the title in quotation marks (Example: "Journal Title").

Results {Heading 3}

- 1. If a matching journal title is found, the search results will indicate if the journal is available in print, online, or both. Click on the journal's title for more information about all available formats.
- 2. In the information tab for the journal, scroll down to the section titled **View Online.** This will show you a list of databases that provide access to the journal and includes the dates available in each database.
- 3. In the information tab for the journal, scroll to the section titled **Get It** to see which library has the journal and its location within the library.

Finding Journals by Title

To search for journals by title, use either the Journal Search tool or the Advanced Search tool. The results will be the same.

Journal Searc To organize by discussion ^{1. In [Cata} topic, added a Heading 3

2. Type the une or the journal, magazine, or newspaper.

Expert tip: To get more precise results, enclose the title in quotation marks.

Included a sub-topic on journal

3. Click the search button.

Advanced Searc

1. In [Catalo

- 2. Open the searching, added a Heading 4
- 3. Type the title of the journal, magazine, or newspaper.

Expert tip: To get more precise results, enclose the title in quotation marks.

- 4. Open the Resource Type menu and select Journals.
- 5. Click the Search button.

Results

If a matching title is found, the search results will indicate at a glance if the title is

available in print, online, or both. Click formats.

New discussion topic, restart the heading level

Expert tip: The date displayed immediately below the title in the search results is the date that the journal began publication. It is not the dates to which the Libraries have access.

Finding Journals Content Box Title {Heading 2}

To search for journals by title, use either the Journal Search option or the Advanced Search option. The results will be the same.

Using the Journal Search Option {Heading 3}

- 1. In [Catalog Title], select the Journal Search option in the top navigation menu.
- 2. Type in the title of a journal, magazine, or newspaper.
- 3. Click on the magnifying glass icon or press enter to begin the search.

Librarian Tip: {Heading 4}

• To get more precise results, enclose the title in quotation marks (Example: "Journal Title").

Using the Advanced Search Option {Heading 3}

- 1. In [Catalog Title], next to the search bar select the Advanced Search option.
- 2. Open the Any field list and select Title.
- 3. Type in the title of the journal, magazine, or newspaper.
- 4. Open the **Resource Type** list and select **Journals**.
- 5. Click on the magnifying glass icon to begin the search.

Librarian Tip: {Heading 4}

• To get more precise results, enclose the title in quotation marks (Example: "Journal Title").

Heading – Organizing Information

Results

Featured Journa

available in print, online, or both. Click the title for more information about all formats.

Expert tip: The date displayed immediately below the title in the search results is the date that the journal began publication. It is not the dates to which the Libraries have access.

When viewing the full record for the journal, scroll down to the section called **View Online**. This will show you each of the databases with full text available, including the dates available in each database.

When viewing the full record for the journal, scroll down to the section called *Locations* to see which institution libraries have the title, its location within the library, and the call number.

Can help with the organization of the content and how a screen read best describes the steps Lipranan Tip: {Heading 4}

 To get more precise results, enclose the title in quotation marks (Example: "Journal Title").

Results {Heading 3}

- 1. If a matching journal-title is found, the search results will indicate if the journal is available in print, online, or both. Click on the journal's title for more information about all available formats.
- When viewing In the information tab for the journal, scroll down to the section titled View Online. This will show you a list of databases that provide access to the journal and includes the dates available in each database.

 \otimes

 When viewing In the information tab for the journal, scroll to the section titled Get It to see which library has the journal and its location within the library.

Librarian Tip: {Heading 4}

• The date displayed immediately below the title in the search results is the date that the journal began publication. It is not the dates to which the library has access.

Link Purpose: Guidelines 2.4.4 and 2.4.9

- Link Purpose (In Context): The purpose of each link can be determined from the link text alone (Guideline 2.4.4, Level A)
- Link Purpose (Link Only): Is created to help users understand the purpose of each link to help decide if they should follow it (Guideline 2.4.9, Level AAA)
- With LibGuides, the content box needs to also provide a clear title that describes the contents (Guideline 2.4.6, Level AA)
- Usability: Start to avoid using the "click here" and show the web address, instead have the web address as a hyperlink in the sentence



Link Purpose (Link Only)

Websites

- The Annie E. Casey Foundation
- Caplan Foundation for Early Childhood
- Kaiser Permanente
- National Science Foundation
- The NEA Foundation
- The Robertson Foundation
- Spencer Foundation
- W. M. Keck Foundation
- The Wallace Foundation
- · William and Flora Hewlett Foundation

Grant Foundations

General Grant Foundations

The Annie E. Casey Foundation: Grant Information
 The foundation focuses on ensuring kids have strong, supportive families; increasing economic

opportunity, and improving lives of young people.

Caplan Foundation for Early Childhood

The Caplan Foundation for Early Childhood is an incubator of promising research and development projects that appear likely to improve the welfare of young children, from infancy through 7 years, in the United States.

Kaiser Permanente - Communities We Serve

Each community has its own grant webpage. First, select a community and then look in the "In the Section" box for the grant link to view the available grants.

• National Science Foundation (NSF) - Funding

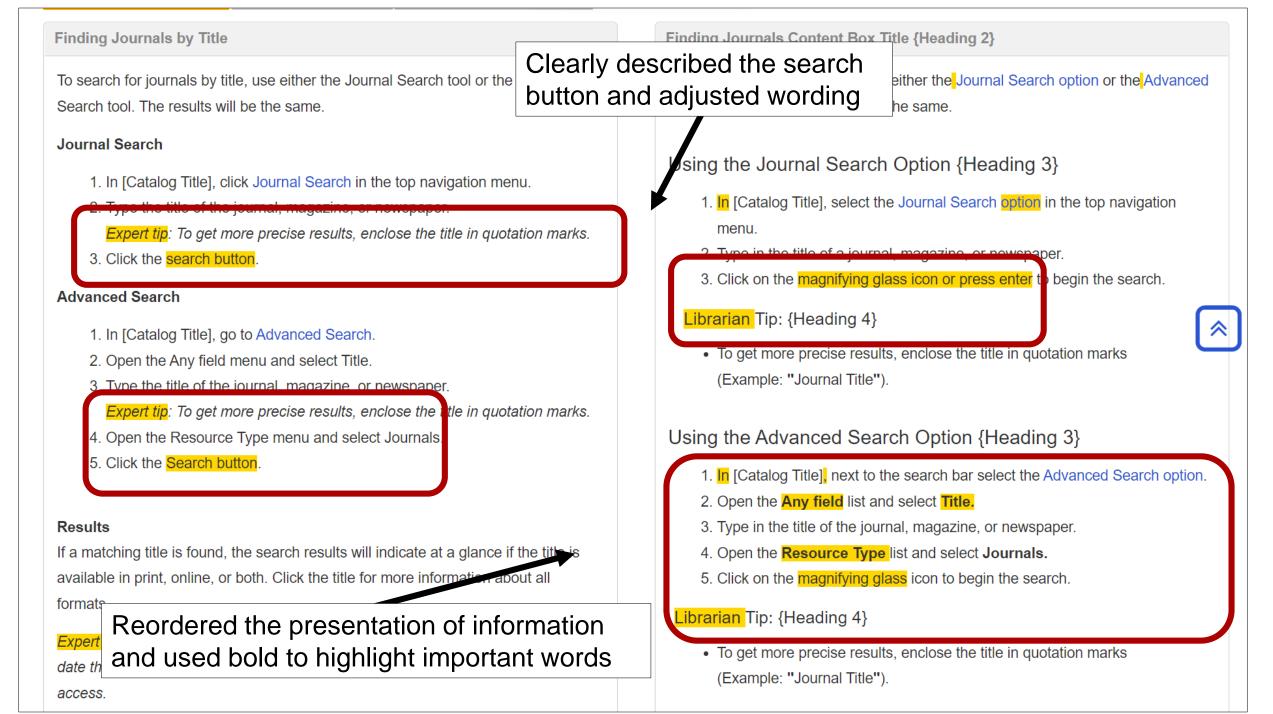
The foundation provides funding to various research areas. This webpage provides several methods to search for possible grants.

The NEA Foundation: Grants

The foundation provides grants to improve the academic achievement of students in U.S. public schools and public higher education institutions in any subject area(s).









Personal Recommendation: The Content Strategy and Accessibility Checklist

Content Strategy

- "Curate an entertaining, online reference guide that helps stressed out law students become successful practicing attorneys" (p. 101). Once a statement has been defined, Halvorson and Rach recommend creating a plan that includes guidelines in six areas:
 - Audience: Who specifically will be reading the content? If there is more than one audience, they should be ranked.
 - Messaging: What ideas should be prioritized in the content? These are the key takeaways that authors hope the website's users will remember after leaving the site.
 - Topics: What information is most important to the audience and therefore should be included in the content?
 - **Purpose**: Is the content meant to persuade, inform, validate, instruct, or entertain readers?
 - Voice and tone: How is the content's writing style appropriate for both the website's brand and the audience's values?
 - **Sources**: Where does the content come from? It will be either original, co-created with another entity, generated by users, or aggregated, curated or licensed from other sources."



Foundation/Structure Section

2 .	· · · · · · · · · · · · · · · · · · ·			8 9	
	For Re	esearch Guides			
<mark>Creat</mark>	tor(s):				
Guide	e Title:				starting framework
	e/Tab Objective:				w a guide should
			/	be de	esigned
Creat	tion/Publication Date:				
Guide	elines/Policies: W3C Accessibility Stan	dards Overview (WCAG 2.0,2.1, 2.2)		
V	Foundation	/Structure S	ection	provements	
	Organization: The guide is titled following institution's preference				
	Organization: The Guide has a short description				
	Organization (if needed): Has at least 1 connecting subject term (f				
	able)				
	Organization (if needed): Guide				

Foundation: Example

Home	Find Articles	Find Journal Title	Find Books	Encycloped	lias, etc.	Find Videos
Journal S						g Journals by Title
	ournal Search tool ir sical or electronic fo	n Discovery Tool to discovery Tool to discovery Tool to discovery rmat.		or ISSN, in	provide	 arch for journals by title, you can use the Advanced Search option, which will a the same results if you use the Jour Tab order Content boxes titled g the Advanced Search option Content organized
The Jo	al of Behavioral Edu ournal of Behavioral	cation Education is a peer-revie onal researchers and prac			2. 3. 4.	 In catalog, next to the search bar se Open the Any field list and select T Type in the title of the journal, magazine, or newspaper. Open the Resource Type list and select Journals. Click on the magnifying glass icon to begin the search.
persor • Admin Huma curren	nnel. histration in Social W n Service Organizat ht research and prac	chers, school psychologis /ork ions is a leading, peer-rev tice in nonprofit and public , it has provided timely an	iewed journal dedi c sector human ser	cated to vice	•	rian Tip: To get more precise results, enclose the title in quotation marks (Example: "Journal Title").

Search for:

human service managers, researchers and educators (originally established as

Content Section

	(level A: 2.4.4, level AAA: 2.4.9)	ntent Section	she	hich instructional mate ould be included and display
V	Guidelines	Notes	Recommended Improve	ments
	Resource: Be selective about what resources to reuse/create and be future-friendly			
	Resource: Include resources/images that are relevant to the guide's objective			
	Resource: Lists are kept short, organized, and in order of importance			
	Text: Text provides clear semantic (meaning) of the content (level A: 1.3.1) ** Used to designate headings, lists, emphasized, or special text			
	Text: Written with web consumption in mind: keep it			

Content: Example

Featured Journals

Journal of Behavioral Education

The Journal of Behavioral Education is a peer-reviewed scholarly journal whose target audience is educational researchers and practitioners including general and special education teachers, school psychologists, and other school personnel.

Administration in Social Work

Human Service Organizations is a leading, peer-reviewed journal dedicated to current research and practice in nonprofit and public sector human service organizations. Since 1977, it has provided timely and relevant research for human service managers, researchers and educators (originally established as Administration in Social Work).

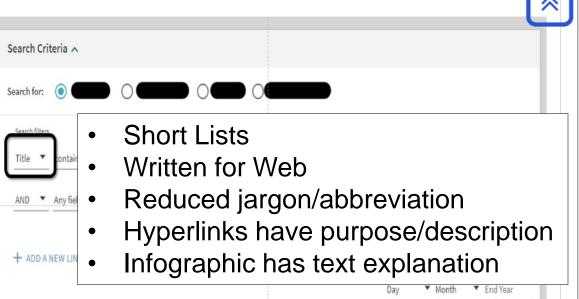
• Journal of Social Work Education

Journal of Social Work Education (JSWE) is a refereed professional journal concerned with education in social work and social welfare. Its purpose is to serve as a forum for creative exchange on trends, innovations, and problems relevant to social work education at the undergraduate, master's, and postgraduate levels.

- 1. In catalog, next to the search bar select the Advanced Search option.
- 2. Open the Any field list and select Title.
- 3. Type in the title of the journal, magazine, or newspaper.
- 4. Open the **Resource Type** list and select **Journals**.
- 5. Click on the magnifying glass icon to begin the search.

Librarian Tip:

• To get more precise results, enclose the title in quotation marks (Example: "Journal Title").



Social Work

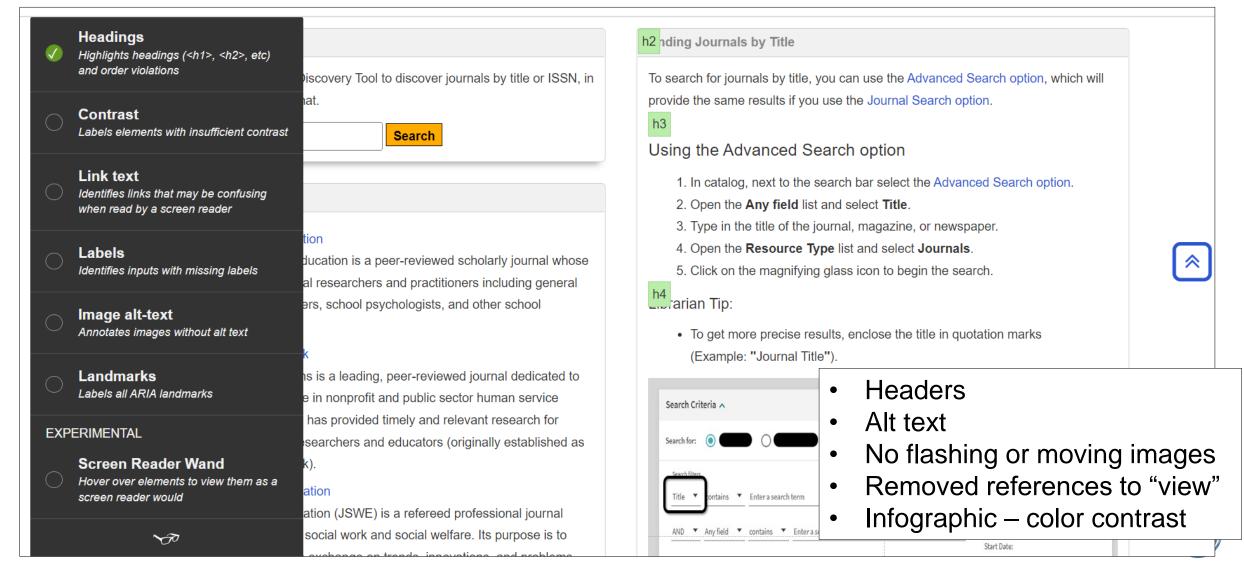
	Acce	essibility Section				
\checkmark	Guidelines	Notes	Recommended I	mprovements		
	Text Color Ratio : Text and images of text have a contrast ratio of at	*Visit <u>Contrast Ratio</u> *Visit <u>Contrast</u>				
	least 4.5:1 (level AA: 1.4.3)	<u>Checker</u>		Links to as	ssist with me	eetin
	Images: Review images to determine what type of alt text to provide	*Visit <u>W3C – An Alt</u> Decision Tree		the terms	in the guidel	ines
	Images: All images have appropriate alt-text descriptions (level A: 1.1.1) *suggested maximum length of 250 words	*Visit <u>W3C – Images</u> <u>Concepts Tutorial</u> <u>WebAIM -</u> <u>Alternative Text</u>				
	Images: Non-text content images have a text alternative that serves the equivalent replacement (level A: 1.1.1)	*Visit <u>W3C – An Alt</u> Decision Tree				

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Accessibility: Example



Used	Accessibility Tool	Special Issues	
	Evaluation Tool: <u>WAVE: Web</u>		
	Accessibility Evaluation Tool		
	Evaluation Tool: <u>A11Y Bookmarklets</u> :		A list of web accessibil
	A11Y Reporter, A11Y LibGuide, A11y Graphics, A11y Tabbing		evaluation tools
	Evaluation Tool:Tota11y: an		
	accessibility visualization toolkit		
	Evaluation Tool: <u>Siteimprove</u>		
	Accessibility Checker		
	Evaluation Tool: ANDI: Accessible Name	Not Yet Tested	
	and Description Inspector		
	Video Evaluation Tool: <u>Photosensitive</u>	Not Yet Tested	
	Epilepsy Analysis Tool		
	Video/Audio Evaluation Tool: Caption	Not Yet Tested	 Silktide – extension tha
	And Description Editing Tool (CADET)		caused the mild, dyslex

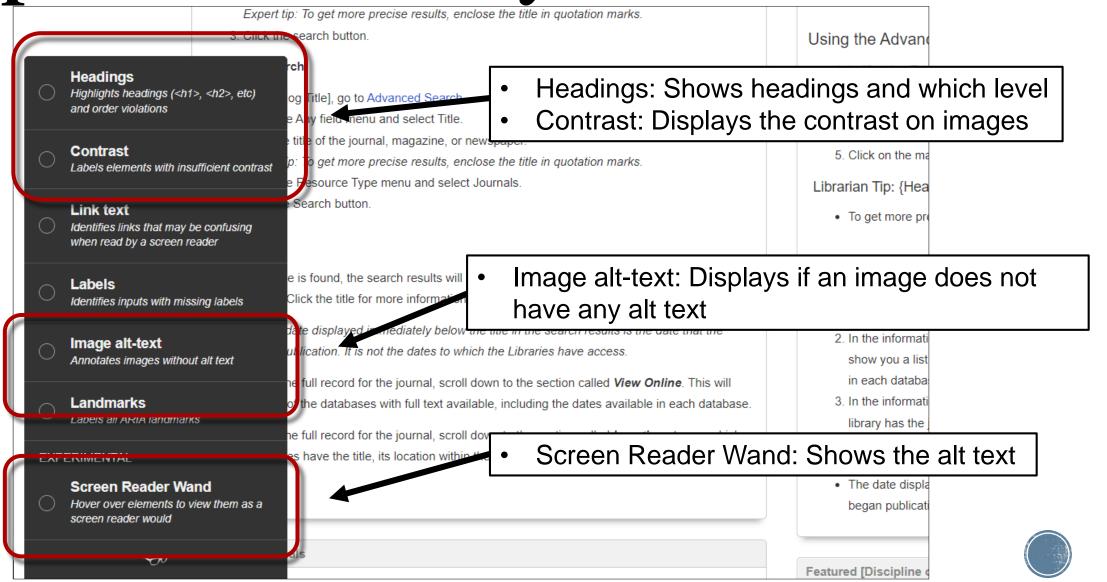
Web Accessibility Evaluation Tools

Tota11y: An Accessibility Visualization Toolkit

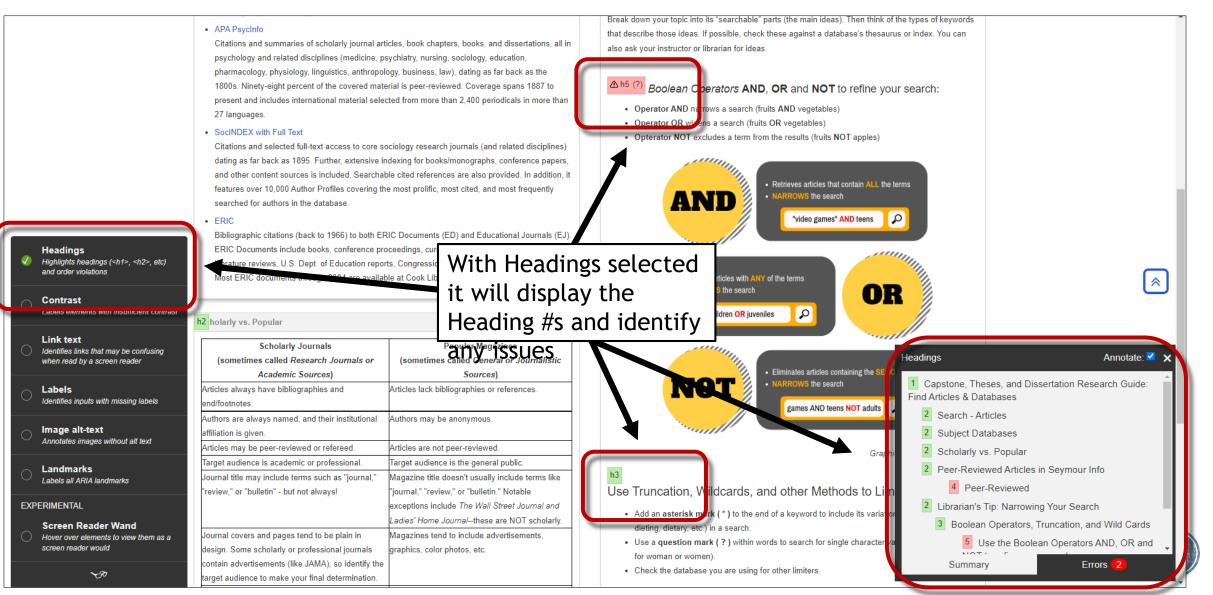
- Created by the Khan Academy
- It is designed to help visualize any accessibility violations and successes
- Is a Bookmarklet that can easily be added to the web browser's bookmarks
- Tota11y is a accessibility evaluation tool that quickly identifies certain accessibility issues
- The positive side is this tool is helpful while updating web sites to quickly identify any missed issues



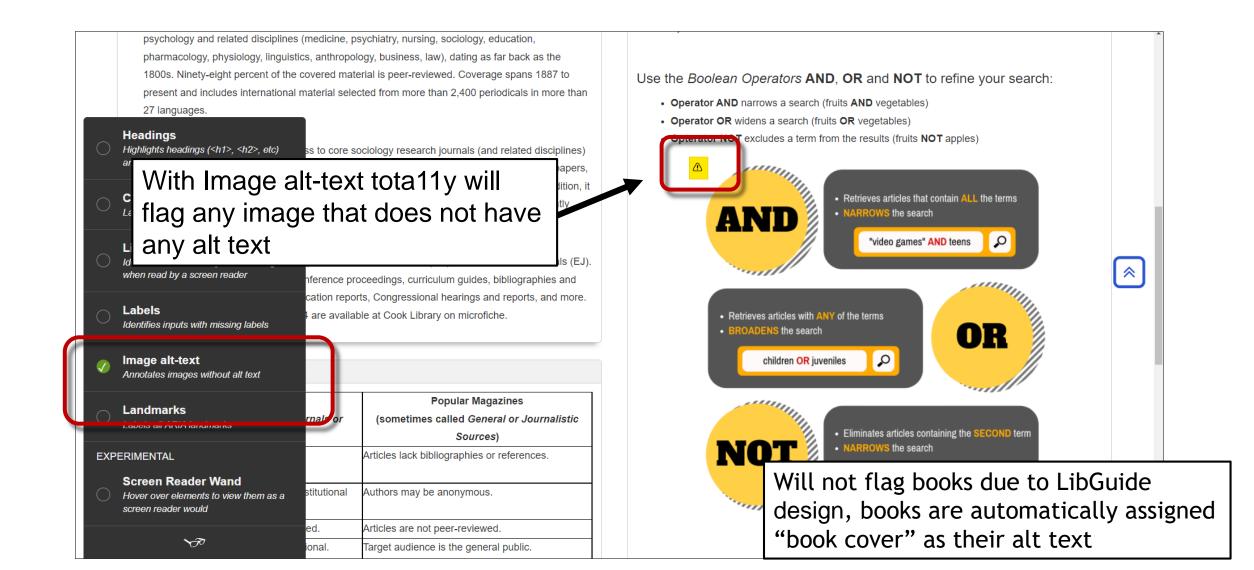
Options of Tota11y Tool



Tota11y: Headings – Confirms Headings



Tota11y: Image alt-text – Missing alt text



A11y LibGuide

- Is a bookmarklet that is designed just for LibGuides
- This accessibility tool is easy to run (no need to log-in) and provides a report that can be pasted into an Excel document
- The report provides results on:
 - If the web address is web-friendly
 - Tab location (top or side)
 - **AXE- Core Rule Set (Information for web designers)
 - Font Heading Levels
 - **ARIA Landmarks (Information for web designers)
 - Tab Navigation
 - Accessibility alt text
 - Any linked files or assets
 - Font type and if there is any hidden text elements



A11Y LibGuide Report

	12	AXE REPORT			
	13	Browser Instance	Width	Height	
	14	Mozilla/5.0 (Windows NT 10.0; Win64; x64) Apple	e 1024	455	
	15	Incompletes	2		
	16	Description	URL	Instances	
Color Contrast	17	Elements must have sufficient color contrast	https://dequeuniversity.com/rules/a	1	
Issues: 6 times	18	Links with the same name have a similar purpose	https://dequeuniversity.com/rules/a	1	
	19	Violations	14		
	20	Description	URL	Instances	
	21	Elements must have sufficient color contrast	https://dequeuniversity.com/rules/a	6	
	22	id attribute value must be unique	https://dequeuniversity.com/rules/a	1	
	23	Heading levels should only increase by one	https://dequeuniversity.com/rules/a	1	
Heading Level:	24	Document must have one main landmark	https://dequeuniversity.com/rules/a	1	
ncorrect heading	25	All page content must be contained by landmark	s https://dequeuniversity.com/rules/a	5	
used	26				
	27	HEADINGS			
	28	Level	Text	Visibility	Correct
	29	H1	Subject Template: Web Accessibility	TRUE	TRUE
	30	H2	Finding Journals by Title	TRUE	TRUE
Heading Level	31	H2	Featured Journals	TRUE	TRUE
Ŭ	32	H2	Search Tips for Databases	TRUE	TRUE
Used	33	H2	Finding Journals Content Box Title {H	TRUE	TRUE
	34	H4	Librarian Tip: {Heading 4}	TRUE	FALSE
	35	НЗ	Using the Advanced Search Option {H	TRUE	TRUE

A11y LibGuide Report – Legend

Sections are color coded with non-web designer vocabulary

For sections that can be ignored, it still provides a description about the information



	bute of hepote	
5	Tester	
6		
7	LibGuide Information	
8	Tab location	
9	Friendly URL	
10	Creator	
11		
12	AXE-Core Rule Set	
13	AXE - Details on website design	
14		
15		
16	Description/Instances	
17	Color Contrast does not meet 1.4.3 Contrast	
18	Heading levels should increase by one	
19	Images must have alternate text	
	Frames must have title attribute, an embed	
20	resource missing a title/name	

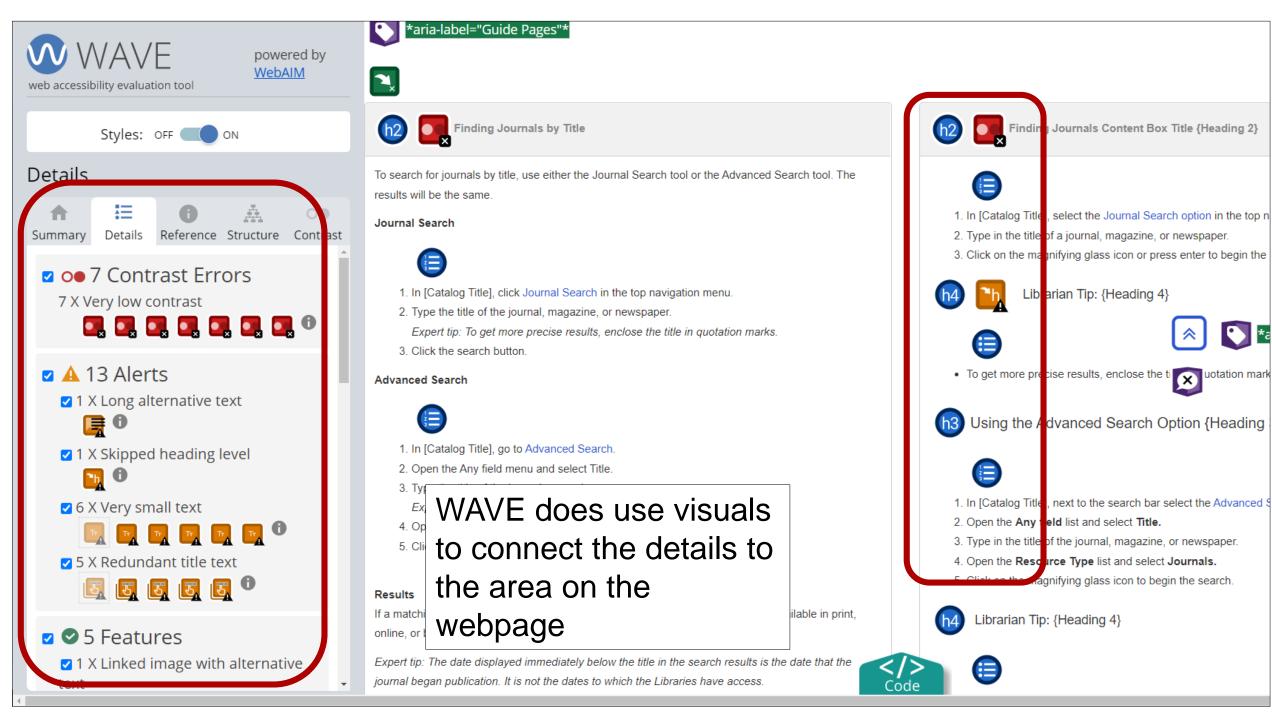
A11y LibGuide Report – Legend and Data

	А	В	L	D	E	F	G
1	Numer of Boxes depending on Guide	LibGuide A11Y Report:	1				
2	Evaluated Guide	TITLE:					
3	Assigned URL	URL:					
4	Date of Report	DATETIME:					
5	Tester	HUMAN TESTER:					
6							
7	LibGuide Information	LIBGUIDE INFORMATION					
8	Tab location	Navigation:	ТОР				
9	Friendly URL	Friendly URL:	TRUE				
10	Creator	Owner(s):					
11							
12	AXE-Core Rule Set	AXE REPORT					
13	AXE - Details on website design	Browser Instance	Width	Height			
14		Mozilla/5.0 (Windows NT 10.0; Win64; x64) AppleWe	1920	929)		
15		Incompletes	1				
16	Description/Instances	Description	URL	Instances			
17	Color Contrast does not meet 1.4.3 Contrast	Links with the same name have a similar purpose	https://dequeuniversity.com/rules/axe/3.5/identic	: 1			
18	Heading levels should increase by one	Violations	39				
		Description	URL	Instances			
	Frames must have title attribute, an embed						
20			https://dequeuniversity.com/rules/axe/3.5/color-c		Color contarast	of grey box t	itles
21			https://dequeuniversity.com/rules/axe/3.5/label?a				
22			https://dequeuniversity.com/rules/axe/3.5/landma				
23		All page content must be contained by landmarks	https://dequeuniversity.com/rules/axe/3.5/region	33			
24							
		HEADINGS					
			Text	Visibility	Correct		
27		H1		TRUE	TRUE		
28	Main page <h1></h1>	H2	Subject Databases - History	TRUE	TRUE		
29	Content Boxes <h2></h2>	H2	Search - Articles	TRUE	TRUE		
30	Text sub-Headings <h3, h4,="" h5=""></h3,>	H2	Search Tips for Databases	TRUE	TRUE		
31		H2	Scholarly vs. Popular	TRUE	TRUE		
32							
3	Possible Headings	POSSIBLE HEADINGS					
4		Node	Text	Length	Size	Weight	

WAVE: Web Accessibility Evaluation Tool

- Created by WebAIM: Web Accessibility in Mind
- Follows the WCAG 2.1 Guidelines
- The tool does provide more information, which means some sections can be ignored because you may not be able to control
- Some areas that the report highlights:
 - Any possible issues (does include some web developer areas)
 - Color Contrast Errors
 - Alerts dealing with alt text, if small text, redundant title text
 - Linked images that have alt text
 - Structural Elements: Headings, Order list, Navigation points
 - ARIA (website landmarks, web developer area)





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Content Strategy and Accessibility Checklist

For Research Guides (LibGuides)

Creator(s):	
Guide Title:	/
Guide/Tab Objective:	
Creation/Publication Date:	

Guidelines/Policies: <u>W3C Accessibility Standards Overview (WCAG 2.0, 2.1, 2.2)</u>

Foundation/Structure Section

	Guidelines	Notes	Recommended Improvements
	Organization: Guide is titled		
	following institution's preference		
	Ourseningtions. The Could have		
	Organization: The Guide has a short description		
	short description		
	Organization (if needed): Has at		
	least 1 connecting subject term (f		
	able)		
	Organization (if needed): Guide		
	has at least 2 tags (if able)		
	Organization: Edited to have a friendly URL	URL:	
/	Organization (if needed): Confirm		
	the guide correctly displays the		
	current contact information		
	Organization: If using a template,		
	review guide and update/remove		
	any template sections/sentences		

 Guidelines	Notes	Recommended Improvements	
Layout (Course Guides): Tabs are			
arranged by institution/personal			
preference **Hide any unnecessary			
tabs (level AA: 3.2.3)			
Layout: Tab and box titles have a			
correct, descriptive/informative			/
title (level A: 2.4.2)			
Layout: Text <u>Header Levels are</u>		/	
used to organize content in a			
correct reading/structure order			
(level A: 1.3.2/2.4.3, level AAA:			
2.4.10)			
Layout/UX: Is thematically			
chunked into tabs and boxes (level			
AA: 3.1.2)			
Layout/UX: Place special tabs next			
to or close to the beginning/first			
tab			
Layout: Header Levels are used to			
organize content in a correct			
reading/structure order (level A:			
1.3.2/2.4.3, level AAA: 2.4.10)			
Boxes: When possible,			
content/mapped tabs or boxes			
were used			
Boxes: Unwanted mapped			
assets/boxes/tabs are hidden or			
deleted			
UX: <u>New tabs/pages are set in a 2</u>			
(3 if needed) column design			
UX: The guide has been viewed on			
multiple devices to check			
responsiveness			
UX: Guide presents information			
infographic/multimedia			
UX: Maintain a balance of			
presenting information by			
 infographic(s) and text			
UX-Books: Displayed books follow			
institution/personal preference			
UX-Databases: Displayed			
databases follow			
institution/personal preference			
 monution/personal preference	l		

 Guidelines	Notes	Recommended Improvements
UX-Journals: Displayed journals		
follow institution/personal		
preference		
UX-Web page: Web resources		
with a hyperlink provides the		
reader with a short		
description/purpose for that link		
(level A: 2.4.4, level AAA: 2.4.9)		

Content Section

C	ontent Section	
 Guidelines	Notes	Recommended Improvements
Resource: Be selective about what		
resources to reuse/create and be		
future-friendly		
Resource: Include		
resources/images that are		
relevant to the guide's objective		
 Resource: Lists are kept short,		
organized, and in order of importance		
Text: Text provides clear semantic		
(meaning) of the content (level A:		
1.3.1) ** Used to designate headings,		
lists, emphasized, or special text		
Text: Written with web		
consumption in mind: keep it		
 short and simple (level: AAA 3.1.5)		
Text: Use academic language with		
a friendly/welcoming,		
conversational tone (level AA: 3.1.2)		
Text: If using library jargon or		
abbreviations, does the guide		
include the meaning (level AAA:		
 3.1.3/3.1.4)		
Text: Headings/labels are informative of included		
information (level AA: 2.4.6)		
**Example title: "How To Request an ILL"		
 Text: Any content located in a		
sensory object (list, shape, etc.),		
has a clear description of that		
location (level A: 1.3.3) **Example:		
To submit the form press the round		
button labeled "go"		

 Guidelines	Notes	Recommended Improvements
Text: The added text is not fully		
justified (level AAA: 1.4.8)		
Text: If Copy & Pasting into "Add		
Rich Text/HTML, highlight text and		
click on the toolbar's <u>T</u> x icon		
 (removes any hidden formatting)		
Hyperlinks: <u>Hyperlinks within text</u>		
need a descriptive sentence		
explaining the purpose of the		
provided link(s), avoid using vague		
"click these links to access"		
statements (level A: 2.4.4, level		
AAA: 2.4.9)		
Hyperlinks: Links are displayed in		
blue, underlined font		
 Hyperlinks: Link title/text should		
have a <u>short description of the</u>		
destination		
Hyperlinks: Each link has a clear		
and unique name		
Hyperlinks: Links open in same		
tab (level AAA: 3.2.5)		
<u>{Window Target: Open in Current</u>		
<u>Window}</u> Image: Guide provides non-		
decorative, educational content		
using image(s)		
 Image : In addition to the image,		
the guide has text explaining why		
the image on the guide		
 Image: Color is not used as the		
only visual means to present		
information (level A: 1.4.1)		

Accessibility Section

 Guidelines	Notes	Recommended Improvements
Text Color Ratio: Text and images	*Visit Contrast Ratio	
of <u>text have a contrast ratio</u> of at	*Visit <u>Contrast</u>	
least 4.5:1 (level AA: 1.4.3)	<u>Checker</u>	

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 Guidelines	Notes	Recommended Improvements]
Images: Review images to determine what type of alt text to provide	*Visit <u>W3C – An Alt</u> <u>Decision Tree</u>		
Images: All <u>images have</u> <u>appropriate alt-text</u> descriptions (level A: 1.1.1)	*Visit <u>W3C – Images</u> <u>Concepts Tutorial</u> WebAIM - <u>Alternative Text</u>		
Images: Non-text content images have a text alternative that serves the equivalent replacement (level A: 1.1.1)	*Visit <u>W3C – An Alt</u> Decision Tree		
Images: All linked images have descriptive alt-text (level A: 1.1.1)			
Image: Complex images provide an equivalent alternative in the context or linked page (level A: 1.1.1)			
Uploaded Files : Files have a clear title followed by [file type] *Example: Citation Examples [PDF]			
Uploaded Files : Have been passed through the program(s) accessibility checker/review	*Microsoft: Improve Accessibly Checker Microsoft: PowerPoint Accessibility Microsoft: Word Accessibility Microsoft: PDF Accessibility Adobe: PDF Accessibility		
Videos: Pre-recorded videos provide viewers with a transcript and/or closed captions (level A: 1.2.1)			
Image/Videos: Pages do not contain anything that flashes more than three (3) times per second (level AAA: 2.3.2)			
Animation (Motion): Any animation triggered by interaction can be disabled/paused unless it is essential to present information (level AAA: 2.3.3)			

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 Guidelines	Notes	Recommended Improvements
Audio/Media: An alternative for any prerecorded time-based		
media/audio is provided (level		
AAA: 1.2.8)		
,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,		
Tables: Assign table headers and		
add caption and summary to		
describe table (level A: 1.3.1)		
Moving Images: If lasts longer		/
than 5 seconds, the user can stop		
or pause the movement (level A:		
2.2.2)		
Navigation: Test to confirm that		
users can navigate using a		
keyboard (level A: 2.1.1)		

Accessibility Confirmation Tools Section

Used	Accessibility Tool	Special Issues
	Evaluation Tool: WAVE: Web	
	Accessibility Evaluation Tool	
	Evaluation Tool: A11Y Bookmarkets:	
	A11Y Reporter, A11Y LibGuide, A11y	
	Graphics, A11y Tabbings	
	Evaluation Tool:Tota11y: an	
	accessibility visualization toolkit	
	decessionity visualization toolkit	
	Evaluation Tool: Siteimprove	
	Accessibility Checker	
	Evaluation Tool: ANDI: Accessibile	Not Yet Tested
	Name and Description Inspector	
	Video Evaluation Tool: Photosensitive	Not Yet Tested
	Epilepsy Analysis Tool	
	Video/Audio: <u>Able Player</u>	Not Yet Tested
/	Video/Audio Evaluation Tool: <u>Caption</u>	Not Yet Tested
	And Description Editing Tool (CADET)	
	Accessibility Simulator: Confirm the	Silktide – website accessibility simulator
	guide successfully presents information	(Chrome Extension)

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Used	Accessibility Tool	Special Issues
	Screen Reader: Confirm the guide can	NVDA screen reader for Windows (WebAIM
	be used by screen reader/non-visual	instruction guide and shortcut page) and
	patrons	VoiceOver for Mac (WebAIM instruction guide)
		Other option: <u>Screen Reader</u> (Chrome
		Extension)

Maintenance Section

 Guidelines	Notes	Recommended Improvements
Hyperlinks: Using LibGuide's Link		
Checker to check if any guides		
have any links that are possibility		
inactive		
UX: Check all hyperlinks to outside		
resources to confirm the link still		
active		
UX: Conduct Usability Study		
(Quality Improvement and IRB		
approved Research)		
Maintenance Log: Update a		
record log of the guide was		
reviewed and updated		
Maintenance (Optional): Before		
updating/deleting, <u>create a HTML</u>		
Backup to save past versions		

Directions	Legend
	Evaluated Guide
	Assigned URL
	Date of Report
Place and highlight your name after "Human Tester"	Tester

	LibGuide Information	
	Tab location	
Flag is FALSE URL, tabs should have a shorter URL	Friendly URL	
	Creator	

Disregard AXE Report section, this section is more	
helpful to LibGuide Admins and web developers	AXE-Core Rule Set
	AXE - Details on website design
	Description/Instances
	Color Contrast does not meet 1.4.3 Contrast
	Heading levels should increase by one
	Images must have alternate text
	Frames must have title attribute, an embed
	resource missing a title/name

Flag if the H# skips numerical order (example: H2,	
H5)	Font Headings
	Structure/Reading Order
	Main page <h1></h1>
	Content Boxes <h2></h2>
	Text sub-Headings <h3, h4,="" h5=""></h3,>

Disregard Possible Headings section	Possible Headings

Disregard ARIA Landmarks section, helpful for the	
web designers	ARIA Landmarks
	Navgation by top Blue Links (UL/RG/guide)
	Navagation by Tab titles
	Navagation by links at bottom of page

Flag if Questionable (Column G) has a True , there maybe a problem navigating the guide using keyboard navigation	Tab Report
	Ordered List of Detecible Tab elements Tab Elements - Keyboard navagation True = Possible Issue

Accessibility Image
Image file and alt text

Flag if Link Text (Column C) has a vague title and	
does not list format	Linked Files
	File type and source

Flag if Link Text (Column C) has a vague title and	
does not list format	Linked Assests
	File type and asset location
	File type and asset location

Disregard Icon Fonts section	Icon Fonts
	Defalt Font in LibGuides

Flag if "span[style]" appears	Copy and Paste Text
	Copy and Paste included hidden formating
	elements
	Note: if span[style], font has some type of
	unique formating (from copy and paste or
	within LibGuides)

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