

Spring 2010

## Library Focus (Spring 2010)

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# LIBRARY FOCUS

University Libraries | Spring 2010

THE UNIVERSITY OF  
SOUTHERN  
MISSISSIPPI

UNIVERSITY  
LIBRARIES

## COOK LIBRARY INFORMATION SERVICES— CHANGING TO SERVE YOU BETTER

—TISHA ZELNER, HEAD OF INFORMATION SERVICES

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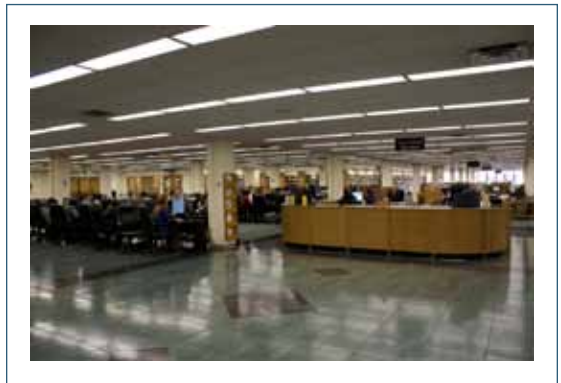
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In fall 2009, the dean of University Libraries, Dr. Carole Kiehl, and the University's Chief Information Officer, Mr. Homer Coffman, formalized a partnership agreement which began with changes in Cook Library effective for the start of the spring 2010 term. Some of the changes are more visible than others, but the overall result is enhanced computing and research support services for students, faculty, staff, alumni and other library users.

The first thing a visitor may notice upon entering the front doors of Cook Library is that the iTech computer lab formerly housed in room 105A is no longer there. A student may feel a moment of panic, wondering what happened to the computer lab, but a few steps across the library's lobby and into Information Services (IS) will reassure any concerned student. The computers and iTech staffing from the Cook 105A lab have been incorporated into the IS area which now houses 164 computers, four networked black-and-white printers, one color printer and eleven flatbed scanners. Directly above, in 2nd Floor South, library users will find 19 computers, including the technology-enhanced group study room (209D), two networked black-and-white printers, one color printer, one flatbed scanner and one microform scanner. Among the computers in Cook Library, six are equipped with assistive technology, and a Braille printer is also available. iTech staffing now provides computing support for all of this equipment from the IS desk during all hours of library operation.

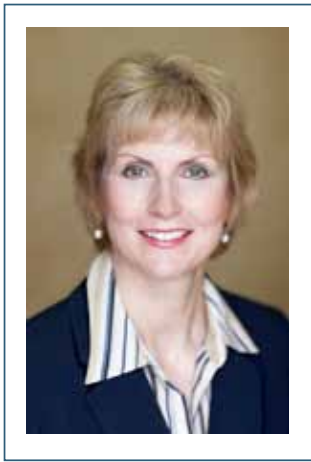
Among the less visible improvements, the electrical and network infrastructures on the



first floor were expanded and upgraded during the break between semesters. All computers now utilize hardwired network connections, resulting in improved computer response time and leaving the wireless network available for students, faculty and staff who bring their own computers to the library. As one sits down to use a computer, other changes become apparent. A new computer security feature allows students, faculty and staff to log in using their CampusID user name and password. This is the same familiar login used to access SOAR, Blackboard and other University systems. Alumni and other library visitors may obtain a guest login to use the computers.

More visible changes include rearranging furniture and shelving throughout the first and second floors of Cook Library. The Information Services desk itself was moved north to bring it closer to the main entrance to IS increasing its visibility and making it easier for library users to identify where to go for assistance. As before the Libraries-iTech partnership, the IS desk continues to be staffed by a team of seven librarians, four library staff and several student assistants providing a full

## FROM THE DEAN



Just like everyone else on campus and beyond, the University Libraries have been impacted by the present economic situation. We have had to absorb budget cuts, resulting in less funding and staffing despite the need to service an increasing number of Southern Miss students. Yet the employees of the University Libraries have risen to the challenge, dedicated to continuing to serve the needs of our students, staff and faculty.

While purchasing print and online books and journals has become even more difficult, we are striving to maintain core materials essential to the curriculum. Through critical analysis of our processes, creative thinking and collaboration with partners on campus, we have even been able to increase our essential services in some areas. Some of these activities and services are highlighted in this issue of the *Library Focus*.

Rather than just “hunkering down” in these difficult circumstances, we continue to plan for a better future. We are implementing an exciting new integrated library system and public catalog which will be online this summer, and we are confident that our users will find it much easier to find the resources that they need. We are also developing a Friends of the Libraries group which will help build a successful future for the University Libraries. If you are interested in becoming a Friend of Southern Miss Libraries, please contact me at 601.266.4241.

Dr. Carole Kiehl

### CONTINUED FROM PAGE 1

range of reference services during all hours of library operation. If you have a question, please don't hesitate to ask. You are the reason we're at the IS desk!

The reference collection remains in the same location, although it was “weeded” with some books transferred into the general circulating collection. This made room for the current periodicals and newspaper collections to move from 2nd Floor South to Information Services.

The entire first floor of Cook Library - with all these materials and 362 seats - is now open until 2 a.m., Sunday through Thursday. This expansion of library hours makes study space and computing and research support available to library users an additional 10 hours per week. We have increased the level of safety during these late night hours with two security officers now present in Cook Library from 11:30 p.m. to 2 a.m.

The University Libraries have also entered into a partnership with the Museum of Art, and a new gallery space is being created in the southwest corner of Information Services. Our dean and the director of the Museum of Art, Dr. Jan Siesling, are working together to bring art into the library to further enrich the cultural and learning environment.

These improvements are just the latest in a string of initiatives designed to meet the changing expectations of library users and transform the library into a comfortable and inviting place that meets the computing, information and learning needs of Southern Miss students. Starbucks opened at the start of the spring 2005 term, stimulating both the palate and the body. The popular reading collection was introduced in fall 2006 in response to students' requests for casual reading material. The Speaking Center opened in spring 2006, and the Writing Center moved into Cook Library in summer 2008, both serving to enhance learning opportunities available at the library and to increase student success. The effects of the Libraries-iTech partnership agreement will be expanded to include other university libraries, including those on the Gulf Park campus. Change is a constant at the University Libraries, and we hope that these and other changes will make satisfied library users out of every student, faculty and staff member who visit.

## THE 43RD ANNUAL FAY B. KAIGLER CHILDREN'S BOOK FESTIVAL

—ELLEN RUFFIN, CURATOR, DE GRUMMOND CHILDREN'S LITERATURE COLLECTION

Every year, the School of Library and Information Science presents a truly grand Children's Book Festival, during which a children's illustrator or author is presented with The University of Southern Mississippi Medallion. This year, three-time Caldecott Medal winner, David Wiesner, was presented with the 42nd medallion at the Fay B. Kaigler Children's Book Festival, held April 7-9, at the Thad Cochran Center. Wiesner is only the second person to have won the Caldecott Medal three times. His award-winning books include *Tuesday* (1992), *The Three Pigs* (2002) and *Flotsam* (2006). Two of his other titles, *Sector 7* (1999) and *Free Fall* (1988), were Caldecott Honor Books. Rarely is an individual honored with as many awards as David Wiesner has amassed in his career. His imagination is apparent as he delights his readers with pictures that tell stories.

Another treat for festival participants was the Pura Belpré Award winner, Lulu Delacre. Delacre has been writing and illustrating children's books for over thirty years. Her Puerto Rican background serves as a backdrop for many of her books.

Charles Ghigna, better known as "Father Goose," was also a featured guest at the festival. A prolific poet, Ghigna believes in the power of poetry. His rhymes can be silly and short, but they reveal simple truths that children adore.

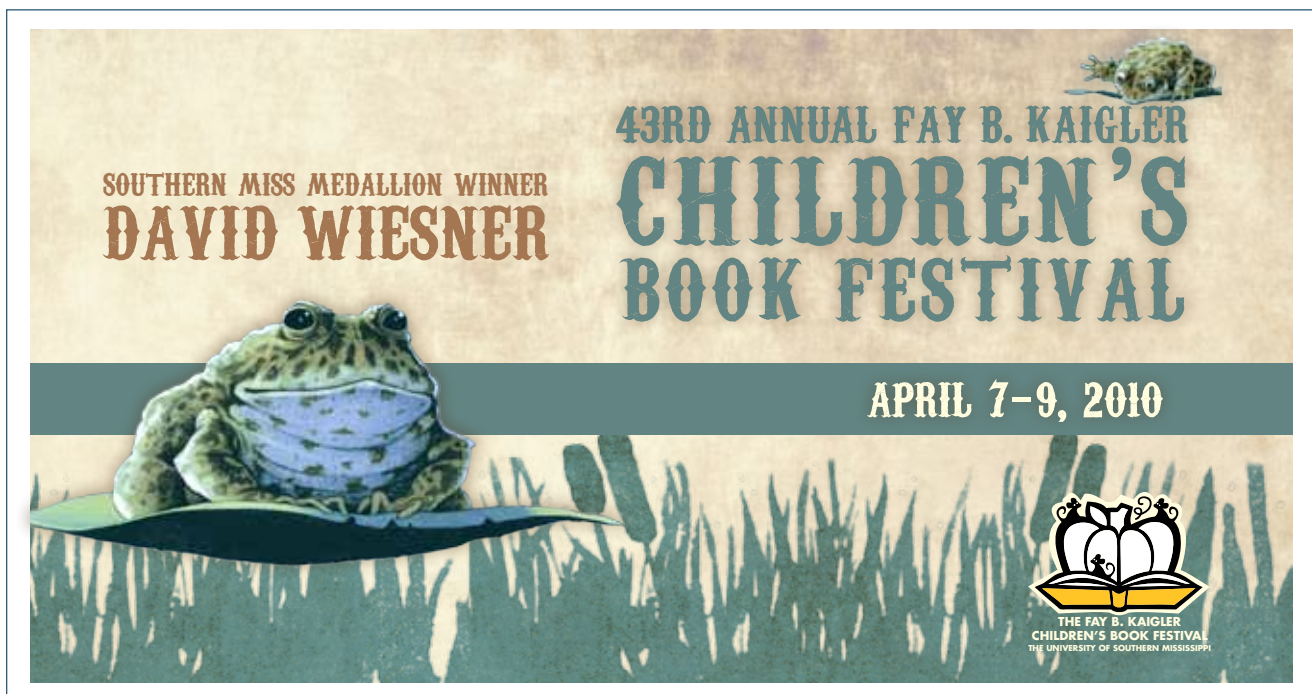
The author of more than 40 books, Ghigna's work has appeared in numerous textbooks and anthologies, as well as in magazines such as *Highlights* and *Ranger Rick*.

A young adult author presenting at the festival was Maureen Johnson, author of six books for young adults including *The Key to the Golden Firebird* (2004), *Suite Scarlett* (2009), *Thirteen Little Blue Envelopes* (2005) and *Let it Snow* (2008), written with Lauren Myracle and John Green. Her books are read worldwide and have been translated into 10 languages.

Along with the others was Dan Yaccarino, who is the illustrator of more than a dozen children's books. He is also the designer of the *Backyardigans* animated television characters and the creator and producer of Nick Jr.'s *Oswald* series. His most recent children's books include *Go Go America* (2008) and *The Fantastic Undersea Life of Jacques Cousteau* (2009).

One of the highlights of the festival was the de Grummond lecture, which was delivered by Richard Peck, the 1991 Medallion recipient. Peck is always an audience favorite, and this year proved to be no exception.

Storytellers Frank McGarvey and Walter Mayes capped things off with their entertaining tales. As always, the Children's Book Festival was a tremendous success!



## COMMON TALES: INTERPRETATIONS BY ILLUSTRATORS IN THE DE GRUMMOND COLLECTION

—ELLEN RUFFIN, CURATOR, de GRUMMOND CHILDREN'S LITERATURE COLLECTION

A common thread running through all cultures is the folklore passed down through the ages. The interpretations of tales may be different, but the actual story is essentially the same. The new exhibit from the de Grummond Children's Literature Collection gives a glimpse of various artists' ideas of familiar folktales in society.

Fairy tales, folktales and folklore make up a significant portion of the holdings of the de Grummond Collection. Since we are not forced to "weed" books that haven't circulated recently or are out of fashion for today's children, we are able to assemble collections of tales dating from their early versions in the 18th century up to the modern reinterpreted editions of the 1990s and everything in between. Classic fairy tales such as *Little Red Riding Hood*, *Cinderella*, *Jack and the Beanstalk*, *Sleeping Beauty* and *Snow White* are available in numerous translations and adaptations, in various languages, and with a myriad of distinctive illustrations. Folktales from England, Ireland, Norway, Russia, Hungary, China, Japan and many other countries, as well as regions within the United States, round out the collection.

This exhibit will run through September. The de Grummond Exhibit Room is on the second floor of Cook Library, and the hours are from 9 a.m.-9 p.m., Monday through Friday; 9 a.m.-6 p.m. on Saturday; and noon-9 p.m. on Sunday.

To view examples of fairy tales in the de Grummond Collection, go to [http://digilib.usm.edu/cdm4/browse\\_subject.php](http://digilib.usm.edu/cdm4/browse_subject.php) and click on "Fairy Tales."



## CENTENNIAL HEADQUARTERS AND EXHIBIT IN COOK LIBRARY

—DIANE DECESARE ROSS, CURATOR OF MANUSCRIPTS AND ARCHIVES

This is a big year for Southern Miss! The University of Southern Mississippi is celebrating the 100th anniversary of its legislative founding throughout 2010, and University Libraries is hosting the official Centennial Headquarters and Exhibit in Cook Library.

Located in room 105A at the main entrance of Cook Library on the Hattiesburg campus, the Centennial Headquarters and Museum opened on March 5. In keeping with the Centennial theme "a treasured past, a golden future," the exhibit uses materials from the University Archives and Historical Manuscript collections to illustrate Southern Miss' growth from a small teaching college to an internationally known institution of higher learning. Five key areas are highlighted: academics, arts, athletics, Founders' Day, and history and traditions. The exhibit will be on display throughout 2010, and it is free and open to the public during normal Cook Library operating hours. ([http://www.lib.usm.edu/about\\_us/library\\_hours.html](http://www.lib.usm.edu/about_us/library_hours.html))



Materials related to Southern Miss history are preserved in McCain Library and Archives, and many can be accessed online through University Libraries' Digital Collections at <http://digilib.usm.edu/cdm4/arc.php>.

## MEDIA TIE-IN EXHIBIT OPENS IN MCCAIN LIBRARY AND ARCHIVES

—JENNIFER BRANNOCK, SPECIAL COLLECTIONS LIBRARIAN

In February, a new exhibit on media tie-ins opened in McCain Library and Archives. *I'll Wait for the Movie: Media Tie-in Books in Special Collections at Southern Miss* features books, board games and manuscripts that are the basis of, or based on, popular television programs, movies and plays.

Tie-ins were first produced in the 1930s. They were created to showcase popular actors like Shirley Temple or movies like *The Wizard of Oz*. One series of tie-ins produced in the 1940s used popular actors and actresses playing themselves in original mystery novels like *Betty Grable and the House with the Iron Shutters* and *Gregory Peck and the Red Box Enigma*. In the early days of television and film, avenues for advertising were limited. The publishers and studios wanted to entice people into watching the programs, and the use of tie-ins was one way of doing this.

Identifying a tie-in is easy. The tie-in has photographs of the television/movie stars on the front, and they are often accompanied by the blurb “based on the motion picture” or “now on the big screen starring...” Generally, tie-ins are in book form, but they are also seen in games, lunch boxes or even clothing. Book tie-ins tend to come in several formats – original novels, novelizations (adapted from the movie or episodes), “the making of” books or other variants (i.e., cookbooks, coloring books).



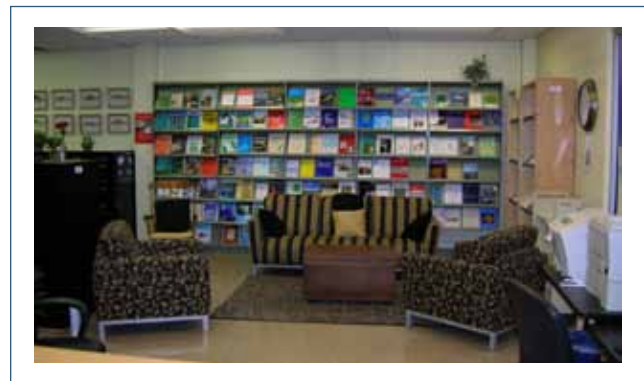
This exhibit will run through April. It can be viewed from 8 a.m.-5p.m., Monday through Friday in room 305 of McCain Library and Archives. For more information about the exhibit, contact Jennifer Brannock at [Jennifer.Brannock@usm.edu](mailto:Jennifer.Brannock@usm.edu) or 601.266.4347.

## GUNTER LIBRARY OPEN LONGER FOR EVENING PROGRAMS

—JOYCE SHAW, HEAD OF GUNTER LIBRARY

The Gunter Library at the Gulf Coast Research Laboratory in Ocean Springs is now open until 6:30 p.m., Monday-Thursday, to provide services to students and faculty in the evening classes taught on campus. Joyce Halat, evening library assistant, and Joyce Shaw, head librarian at Gunter Library, are available to assist students and faculty in evening programs. New courses to be taught at the Gulf Coast Research Laboratory during the spring 2010 semester include algebra, world geography, world literature, math for elementary school teachers, science for elementary school teachers and comparative religion. As undergraduate courses are shifted from The University of Southern Mississippi's Jackson County teaching site in Gautier, a greater number of courses will be offered in Ocean Springs at the Gulf Coast Research Laboratory. The Gulf Coast Research Laboratory is home to the Department

of Coastal Sciences, the Center for Fisheries Research and Development, the Marine Education Center, Thad Cochran Aquaculture Center and a very popular Summer Field Program. For more information about the Gulf Coast Research Laboratory, visit [www.usm.edu/gcrl](http://www.usm.edu/gcrl).



## TRAVELING SMITHSONIAN EXHIBIT *JOURNEY STORIES* VISITS THE KATRINA RESEARCH CENTER

—STEVEN TURNER, LIBRARY WEB SERVICES MANAGER

*Journey Stories*, which was on display at the Katrina Research Center (KRC) in the Gulf Coast Library from January 23 through March 11, was a Smithsonian multimedia exhibit which highlighted the migration and immigration of people as they related to the American experience.

The exhibit tells the stories of immigrants coming to a new land in search of promise, fortune and employment and the harrowing journeys of African and Native Americans who were either forced off their lands or forced to move to a new land. The exhibit also discusses migration in relation to transportation history and the development of transportation technology.

*Journey Stories* also examined transportation and mobility in American life and how immigration, migration, innovation and freedom of movement combined to shape our national character and allowed us, as a people, to express our individual rights.

To accompany this exhibit, the KRC hosted a series of regular events that showcased local journey stories and arranged local exhibits surrounding transportation and migration to the Gulf Coast.

*Journey Stories* is part of Museum on Main Street, a collaboration between the Smithsonian Institution and the Federation of State Humanities Councils. Support for Museum on Main Street is provided by the United States Congress.

*Journey Stories* was organized by the Smithsonian Institution Traveling Exhibition Service (SITES) and curated by William Withuhn, curator of transportation, Smithsonian's Museum of American History, Behring Center and comprised of audio and interactive components, banners and artifacts mounted in cases.

## ANTONIO RODRIGUEZ-BUCKINGHAM GIFT

—DIANE DECESARE ROSS, CURATOR OF MANUSCRIPTS AND ARCHIVES



The University Libraries are pleased to announce that Dr. Antonio Rodriguez-Buckingham, professor emeritus of the School of Library and Information Sciences, has donated a large collection of research materials to the Historical Manuscripts Collections in the McCain Library and Archives. Since 1969, Dr. Rodriguez-Buckingham has studied the book as an artifact, with particular emphasis on the typefaces and illustrations from 16th century books of Europe and the Americas. His work has documented the links between printing and printers on opposite sides of the world and has implications in the historical study of economic and social patterns.

His research materials will be preserved and made available for study by students, scholars and the public as the Rodriguez-Buckingham History of the Book Collection. The collection consists of illustrated printed letters of the alphabet from 16th century books published in Europe and the Americas. The materials are in various formats, including photocopies, microfilms, photographs and digital surrogates. Books are also included in the collection.

In addition to the donation of his research materials, Dr. Rodriguez-Buckingham also provided a generous \$10,000 endowment to be used for collaborative projects between the University Libraries and the School of Library and Information Sciences.

## ROBERT WALLER: A LOCAL HATTIESBURG PHOTOGRAPHER

McCain Library and Archives is home to the photographic collection of Robert Waller, a professional photographer who operated a studio in Hattiesburg from the 1940s to the 1970s. The collection is a wonderful resource that documents life in southern Mississippi, especially Hattiesburg, during the mid-20th century.

Robert Waller, a native of Hattiesburg, was born in 1910. Waller first developed an interest in photography while doing public relations work for Mississippi Southern College (now The University of Southern Mississippi) in the late 1930s. He furthered his interest working as a photographer for the State Game and Fish Commission from 1940 until 1942, when he joined the Army. During World War II, Waller did public relations work for the Army at Keesler Air Force Base in Biloxi.

Following the war, Waller returned to Hattiesburg and worked as a photographer and reporter for the *Hattiesburg American* newspaper. He took a photography correspondence course, and in 1949 he left the newspaper to open his own studio out of his home, Bob Waller's Photo Service. Waller took a brief break from photography from 1960 until 1964, letting someone else run the studio while he served as sheriff of Forrest County. Waller then returned to photography, operating his studio until his death in 1977.

Waller's primary business was portraiture, including individuals, families and weddings. He also did a substantial amount of commercial photography for local businesses, schools, churches, organizations and events. In addition, he also photographed local car wrecks, and did copy and aerial photography, sometimes taking pictures out of a Cessna airplane. Waller's collection consists primarily of negatives, although there are a small number of prints.

—LAURA CAPELL, DIGITAL ARCHIVIST



Mary D. Cain campaigning for governor of Mississippi in the 1951 election. Cain, a newspaper editor, was the first woman to run for governor in Mississippi.

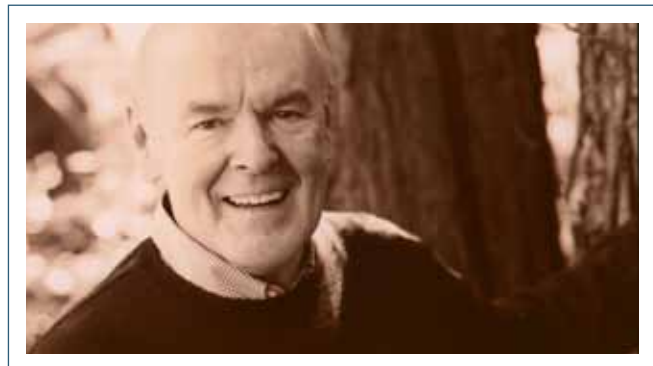
The Waller Photograph Collection is a rich resource visually documenting Southern Mississippi history, social customs and material culture from the 1940s through the mid-1970s. The commercial photographs, in particular, provide a wealth of information on life in Hattiesburg during the mid-20th century. They cover a wide range of topics, such as local businesses, storefronts, construction projects, local buildings, elementary and high school activities, and events hosted by various civic, religious and social organizations. For example, the commercial photographs include topics such as the Hattiesburg High School marching band, the Jitney Jungle grocery store, Mississippi Southern College homecoming parades, the construction of Forrest County General Hospital, activities of the Lions Club and Mary D. McCain's campaign for governor.

The commercial photographs in the Waller Collection are available to researchers in McCain Library and Archives, and a growing selection of images is available online in The University of Southern Mississippi Digital Collections. You can access the Web site at: <http://digilib.usm.edu/index.php>.

## HONORS FORUM FEATURES DE GRUMMOND LECTURER, RICHARD PECK

—ELLEN RUFFIN, CURATOR, DE GRUMMOND CHILDREN'S LITERATURE COLLECTION

Always a favorite of audiences, Richard Peck delivered a lecture to The University of Southern Mississippi Honors College at the Honors Forum on April 6, 2010. In his decades-long career, Richard Peck has produced dozens of fiction titles for children and young adults. He is the winner of multiple awards, including the Edgar Allen Poe Award (*Are You in the House Alone?*), a Newbery Honor (*A Long Way from Chicago*), the Newbery Award (*A Year Down Yonder*), the Scott O'Dell Award for Historical Fiction (*The River Between Us*) and the Margaret A. Edwards Award. Peck was also the 1991 recipient of The University of Southern Mississippi Medallion. The forum was held in the Thad Cochran Center, and it was followed by a lively reception and book signing.







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